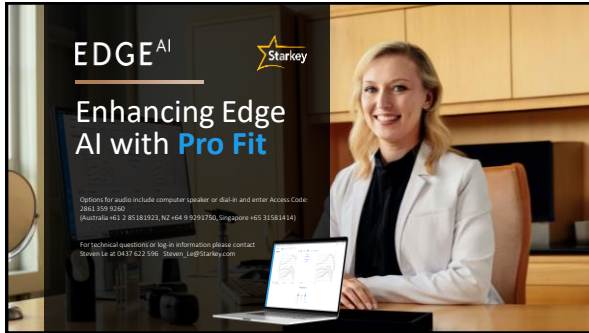




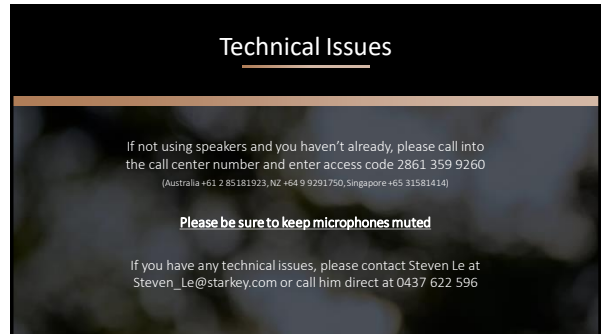
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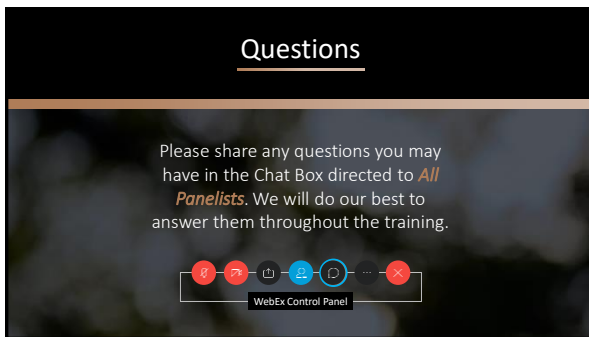
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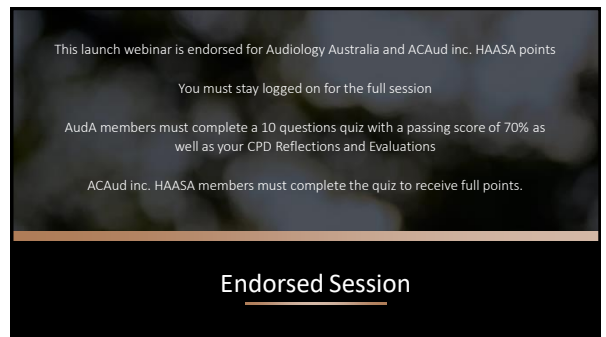
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4



5

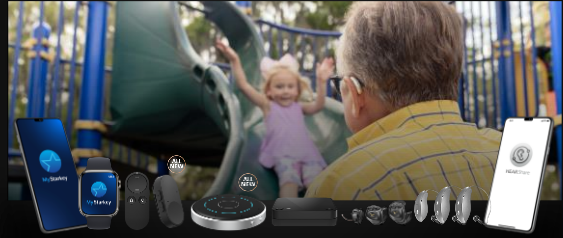


6

Learner Outcomes

- 1 List at least two enhancements implemented in Pro Fit
- 2 Identify where to locate Session Notes within Pro Fit
- 3 Understand how to use the Starkey AI Assist Feature

7



There's an **Edge** for everyone

8



EDGE^{AI}

CIC ITC/HS R ITE R mRIC R RIC RT RIC 312

Tech tiers
24 | 20 | 16

9

Superpower-full

100X more
DNN processing
than Genesis AI

2.4 GHz Radio with LE Audio



10

Top Drivers of Hearing Aid Performance and Sound



Natural Sounding
Rich and Clear



Comfort for loud sounds



Minimize background noise



Ability to tell direction

MarketTrak 10 / Hearing Industries Association, 2019

11

EDGE^{AI}

11 CLINICAL STUDIES

560 RESEARCH PARTICIPANTS

28K+ HOURS OF EDGE AI FIELD WEAR TIME



Pilot Studies
DNN Noise Management
Balance Assessment

Usability Studies
My Starkey/Balance Assessment
TV Streamer

Integration Studies
Neuro Sound Technology 2.0
Streaming Improvements
Fitting/Target/Real-Ear Improvements

Design Validation
Edge AI Hearing Aids
My Starkey Mobile App
Edge TV Streamer & Remote Control

12



EDGE^{AI}

51 hrs BATTERY LIFE

CLEANER
PURER SIGNAL

WATERPROOF
Up to 1m

13 dB UP TO SNR IMPROVEMENT
IN NOISY ENVIRONMENTS

6 dB ADDITIONAL REDUCTION
IN LOW-LEVEL NOISE

13



Fit excellence on every patient with
Starkey ProFit

14



Starkey ProFit

- Organized**
3 session types providing access to the most used screens
- Efficient**
Box to best fit in four clicks
- Intuitive**
No need to assign a hearing aid as right and left
- Supportive**
Access to tools such as Troubleshooting from any screen

15



Compatible Programmers

Multiple Programmers may be connected at once

Compatible <i>wireless</i> programmers include:	Compatible <i>wired</i> programmers include:
Universal 2.4 GHz Noahlink Programmer	HiPro 2*
Universal 2.4 GHz Noahlink Wireless 2 Programmer	SpeedPort 2
	Noahlink
	HiPro USB



16



Ship Mode

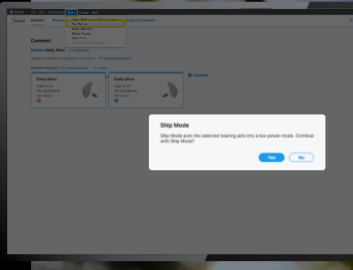
Prior to first use:
StarLink Charger 2.0 must be plugged into a power source (e.g. wall outlet)

Rechargeable RIC and custom devices must be placed in the appropriate charger for 3 seconds and then removed to exit Ship Mode.

17

Good to Know

Hearing aids may be placed back into ship mode if needed



18

Bluetooth

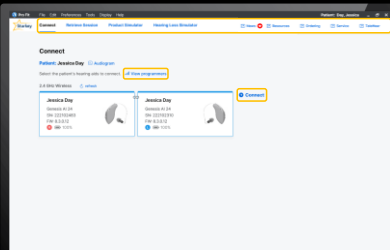
First Connection Builds Relationship
Five relationships can exist
Bluetooth **MUST** be off to establish a relationship
Bluetooth may remain on for future sessions



19

Connection Screen

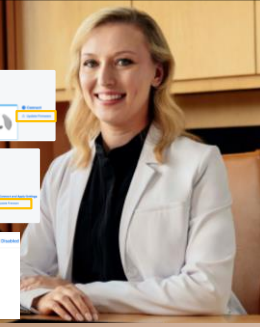
Connect to live devices,
access tools, retrieve
previous sessions and
simulate



20

Three Ways to Access Firmware Updates

- 1 Connect Screen
- 2 Retrieve Session Screen
- 3 Left Menu Bar



21

Starkey ProFit

Minute Fit™
Our trademarked methodology that allows you to go from box to best fit in four clicks

Smart Connect
Automatically advances you to the exact session you need the moment you connect any hearing aids

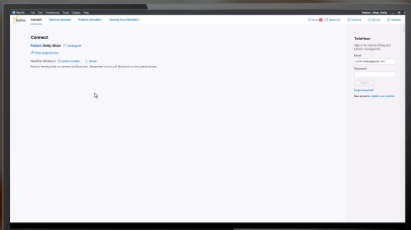


22

Minute Fit™

Box to Best Fit in 4 Clicks!

- 1 Select Devices
- 2 Connect
- 3 Acoustics
- 4 Apply Best Fit

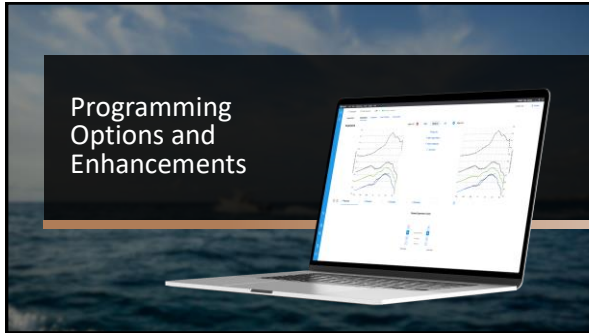


23

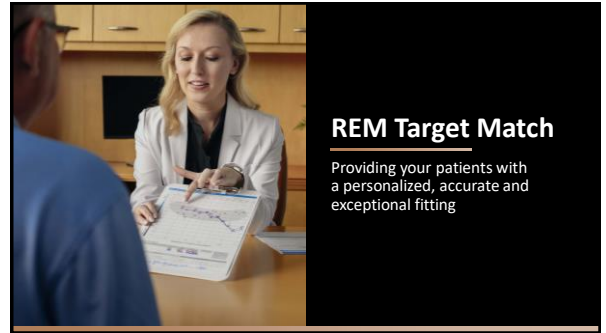
Smart Connect + Smart Sessions

Preparation Follows Minute Fit	Fitting Second time hearing aids are connected to Pro Fit	Follow Up Third + times hearing aids are connected to Pro Fit
Experience	Feedback Cancellor	Data Log
Programs	Quick Fit	Fine Tuning
User Controls	Sound Manager	Sound Manager
Accessories	User Controls	Indicators
	Indicators	User Controls

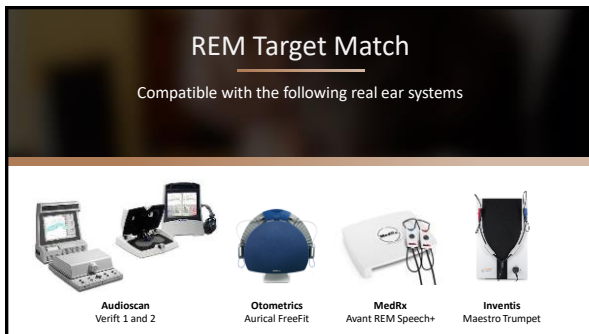
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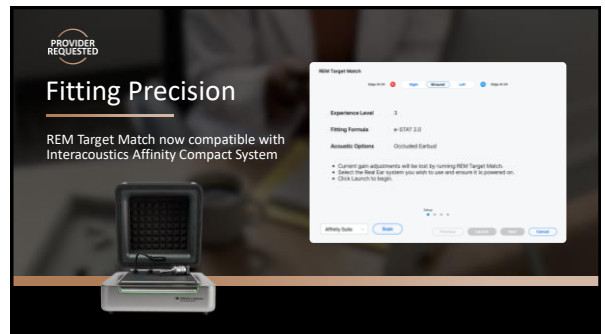
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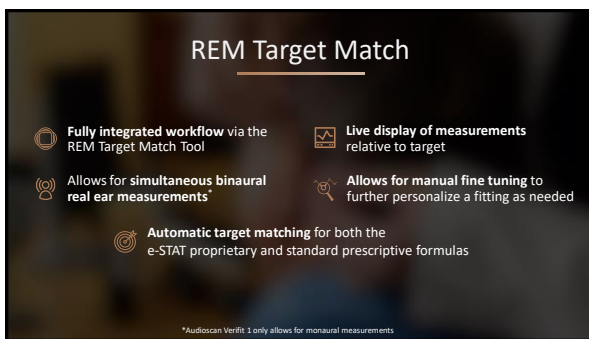
26



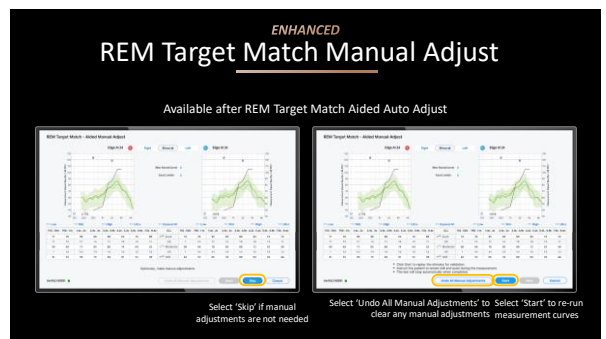
27



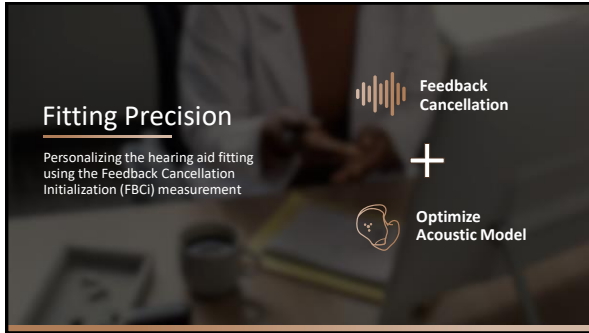
28



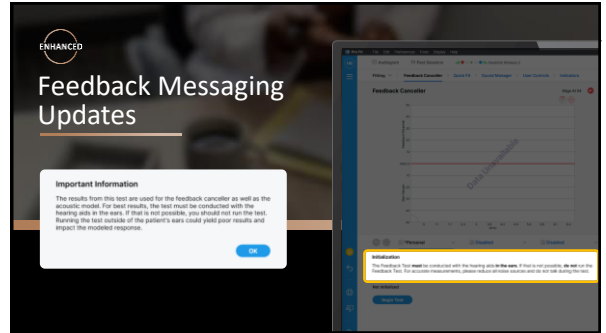
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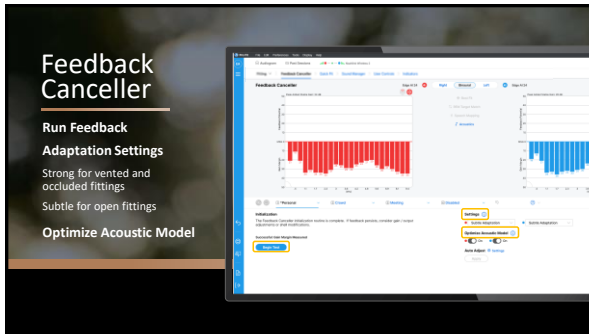
30



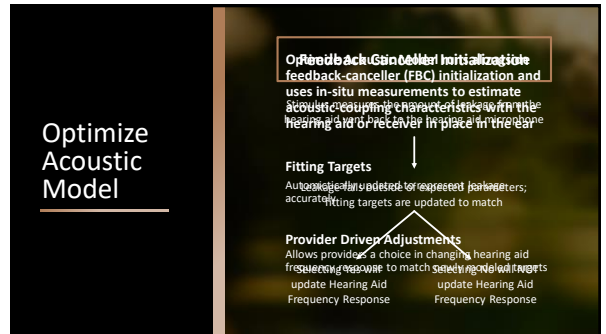
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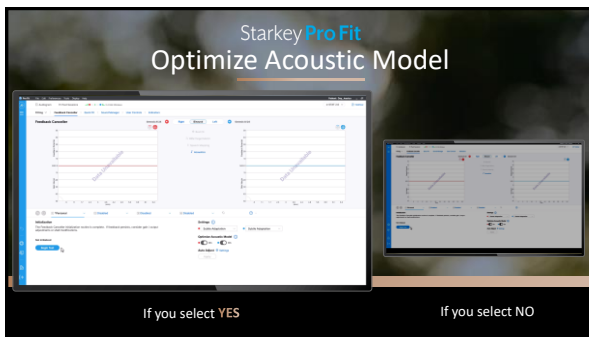
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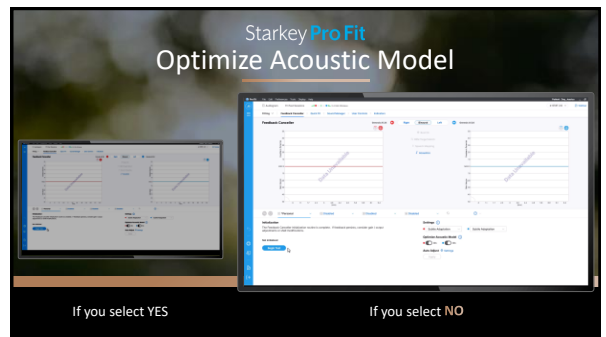
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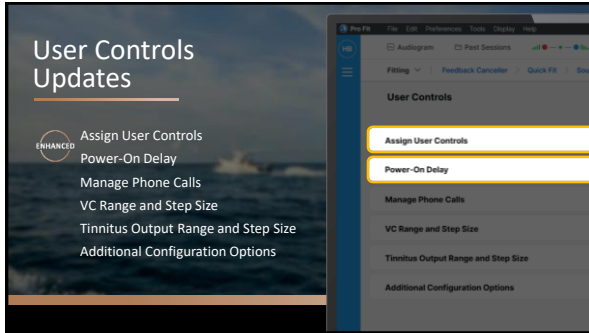
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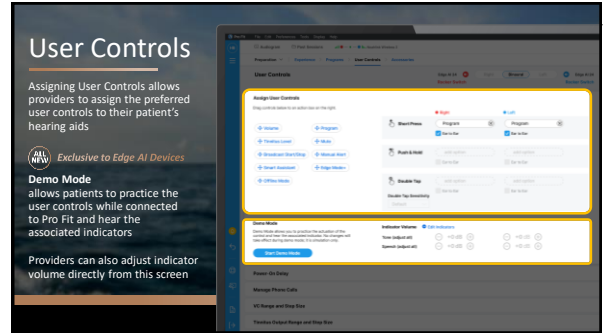
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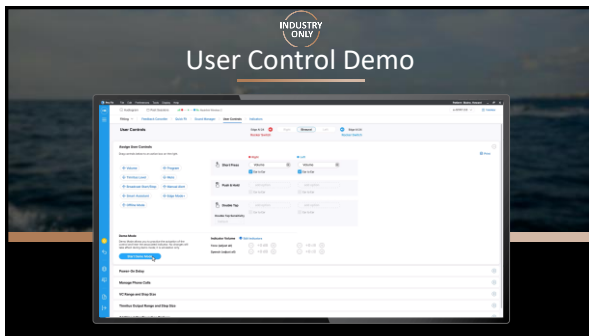
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37



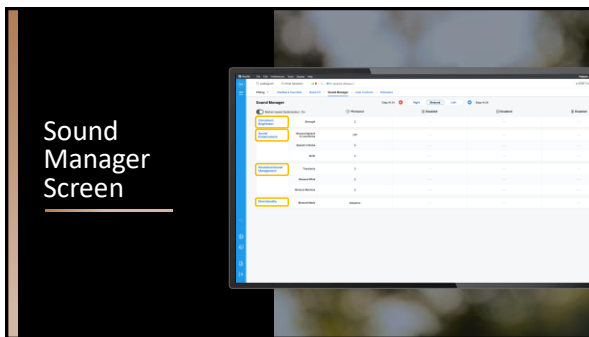
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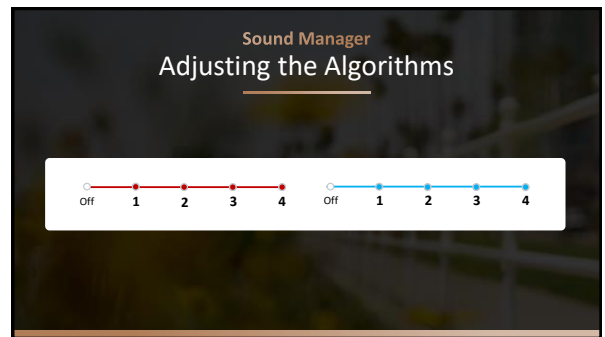
39



40



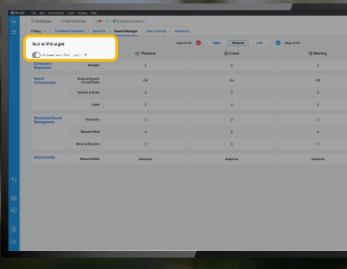
41



42

Motion-Based Optimization

Defaults ON
Global control to turn OFF in Sound Manager for all programs



43

Motion-Based Optimization

Motion detection adaptations improve sound quality and increase spatial awareness



44

Motion-Based Optimization

When activity-based motion, like walking or running, is detected, the microphones will switch to omni-directional to ensure more situational awareness and the best listening experience

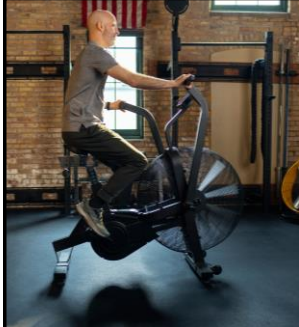


Technology Tiers
24 | 20

45

Motion-Based Optimization

Small movements that impact the hearing aid placement, like chewing or putting on glasses or a hat, will activate our renowned feedback cancellation system to be at its most aggressive



Technology Tier
24

46

Sound Manager Consonant Brightness

Control of the fast compressor
Move towards 3 increases fast compressor
Move towards 1 decreases fast compressor



47

Consonant Brightness

24
TECHNOLOGY TIER
Try a different setting
Turn OFF if necessary

20, 16 and 12
TECHNOLOGY TIERS
Turn OFF

Adjust when:
Patient cannot accept occasional hearing aid fluctuations or volume changes
May occur when a transient sound occurs in the presence of steady background noise
May be more common with greater degrees of hearing loss where fast compression gain changes are more substantial

48

Sound Manager Controls

Sound Enhancement

Binaural Speech in Loud Noise
Speech in Noise
Quiet

Situational Sound Management

Transients
Binaural Wind
Binaural Machine

Directionality

Adaptive
Dynamic
Directional
Omni

49

Sound Manager Sound Enhancement



Speech in Noise

Adapts on a channel-by-channel basis to ensure that noise is reduced, while maintaining the signals of interest.

Binaural Speech in Loud Noise

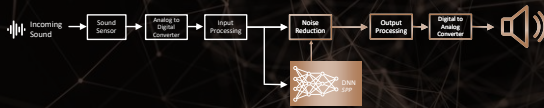
Uses the Near Field Magnetic Induction (NFI) radio to have a true ear-to-ear streaming comparison in loud environments.

Quiet

Adapts to low-level noises

50

Conventional Noise Reduction



51

Sound Manager Situational Sound Management

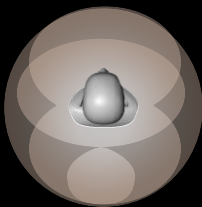


Transients
Binaural Wind
Binaural Machine



52

Directionality



Automatic



Fixed



53

Sound Manager Defaults

First fit = Best fit

85% of professionals leave Sound Manager settings at the default

99% of professionals leave directionality at the default

Setting	Value	Default	Reset
Volume	100	100	Reset
Balance	0	0	Reset
Equalizer	Flat	Flat	Reset
Reverb	0	0	Reset
Delay	0	0	Reset
Directionality	Adaptive	Adaptive	Reset
Advanced	Off	Off	Reset
Help	Off	Off	Reset
About	Off	Off	Reset
Support	Off	Off	Reset

54



Replicates high frequency inputs at a lower frequency

Automatically defaults on if the hearing loss meets the smart candidacy criteria, but can always be manually turned On or Off depending on patient needs and preferences

Frequency Lowering

55



Smart Candidacy Criteria

All thresholds below 1000 Hz are 55 dB or better

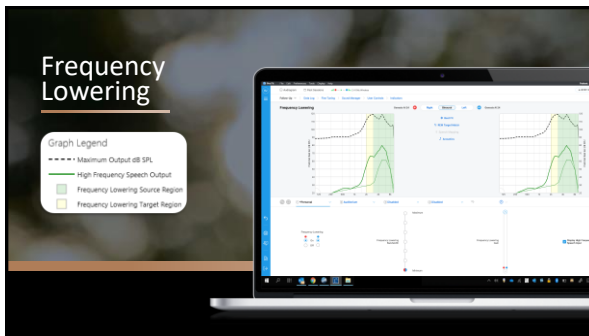
Slope is > 25 dB per octave/interoctave between 250 Hz – 4000 Hz

Any threshold between 1000 Hz – 3000 Hz is 55 dB or worse

All thresholds between 4000 Hz – 8000 Hz are 55 dB or worse

Frequency Lowering

56



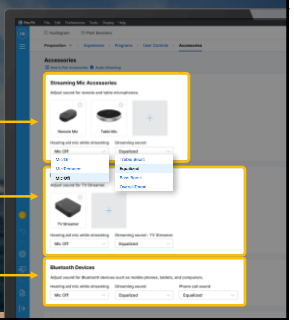
57

Accessories

Streaming Mic Accessories
Remote Mic and Table Mic controls

Broadcast Devices
Edge AI TV Streamer controls

Bluetooth Devices
Bluetooth devices streaming controls



58

Accessories

How to Pair Accessories
Information on pairing all Edge AI compatible accessories

Pairing Streaming Accessories

Target accessories from the accessories menu

1. Click the 'Pair' button (top right) to start the pairing process

2. Follow the on-screen instructions to complete the pairing process

3. The pairing process will take approximately 30 seconds

4. Once paired, the accessory will appear in the 'Accessories' menu

TV Streamer
Remote pairing instructions

Remote Mic
Remote pairing instructions

Table Mic
Remote pairing instructions

Remote
Remote pairing instructions



59

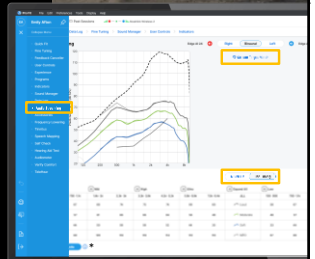
Audio Streaming

Found on the Flyout Menu

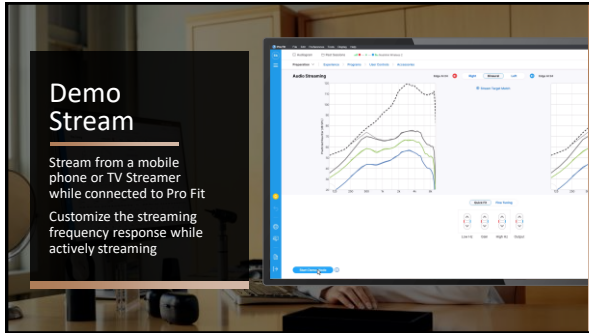
Quick Fit and Fine-Tuning controls

Stream Target Match: Target matches the Audio Streaming Configuration

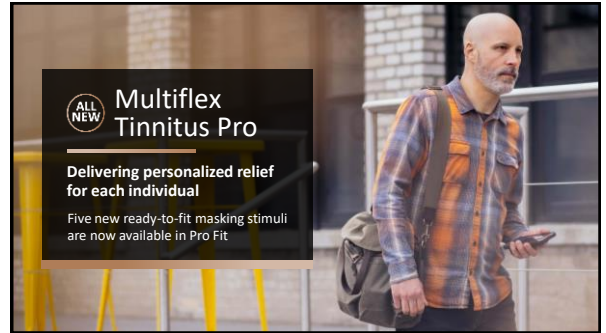
**Exclusive to Edge AI Devices*



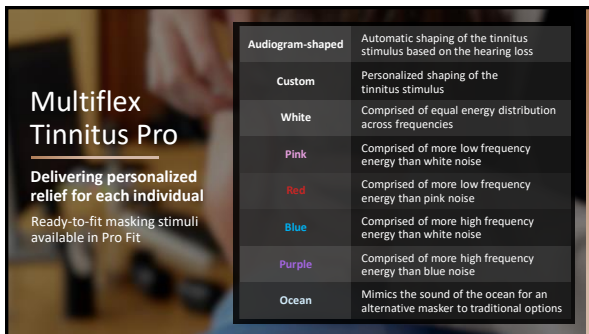
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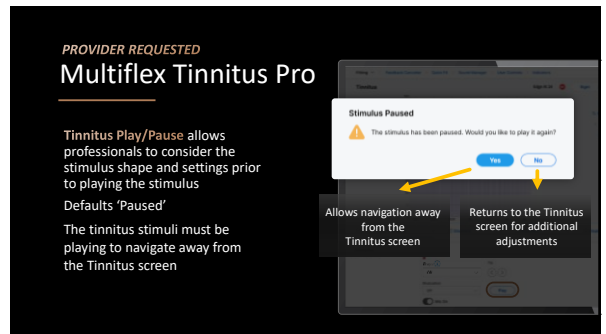
61



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64

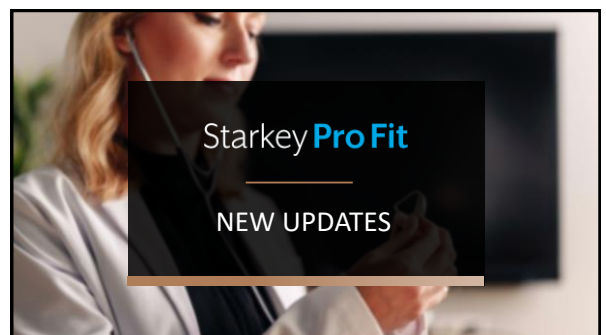


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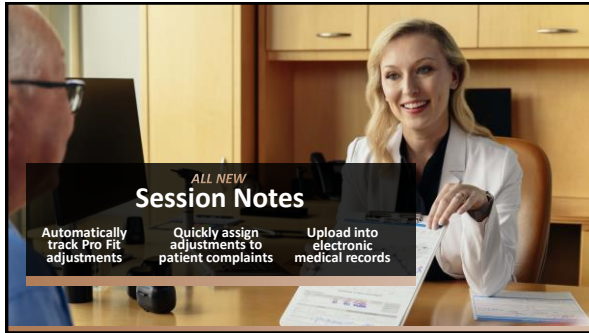
Tech Tier and Style Differences

	Edge AI & Signature Series	Genesis AI
White Noise	All styles and tiers	All styles and tiers
Audiogram-shaped	All styles and tiers	All styles; 24, 20, & 16
Custom Masking	All styles; 24 & 20	All styles; 24 & 20
Color Masking	All styles and tiers	N/A
Ocean	All styles and tiers	N/A

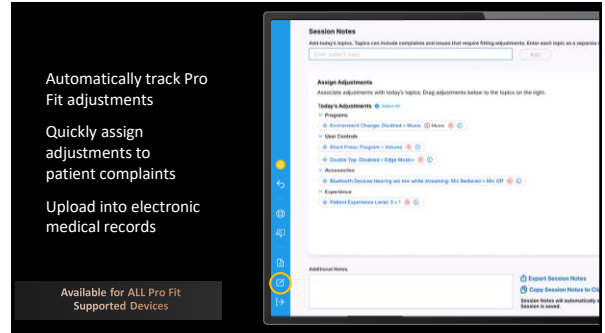
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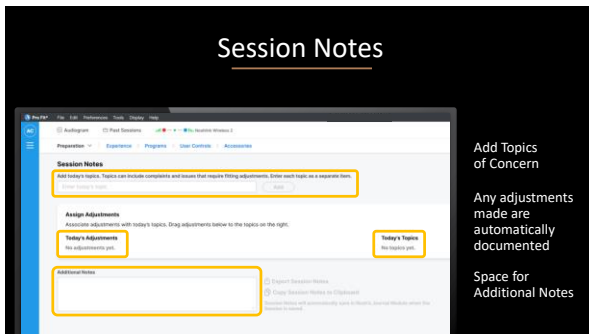
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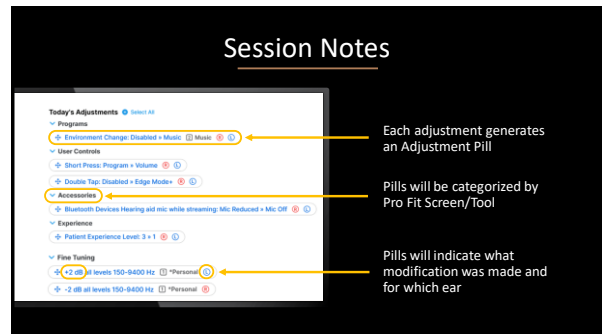
68



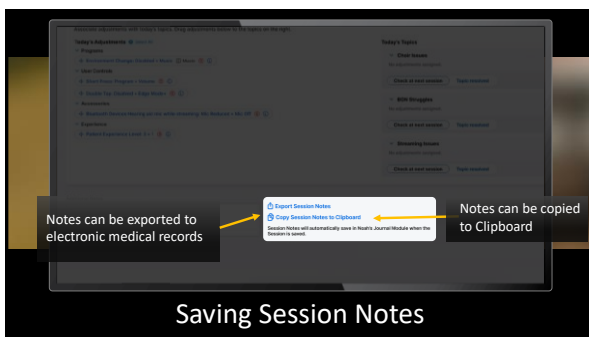
69



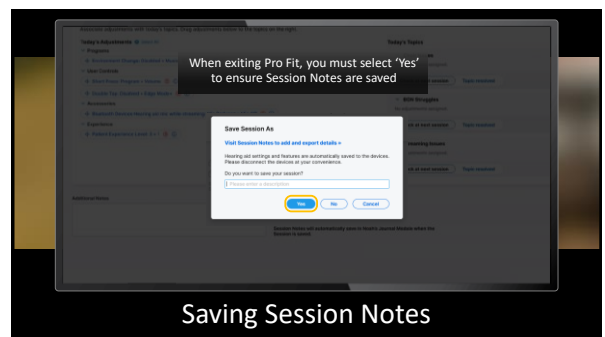
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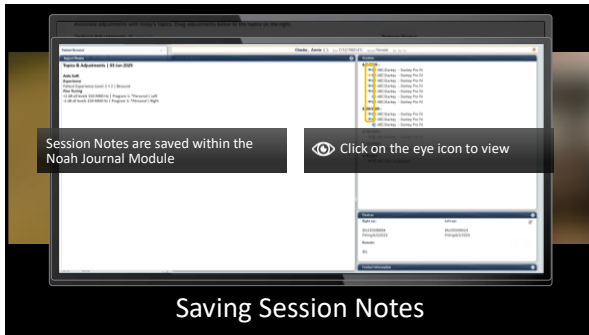
71



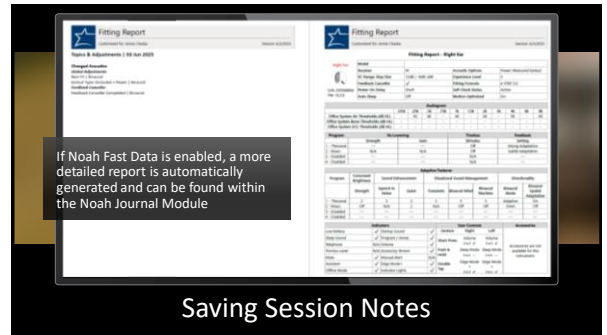
74



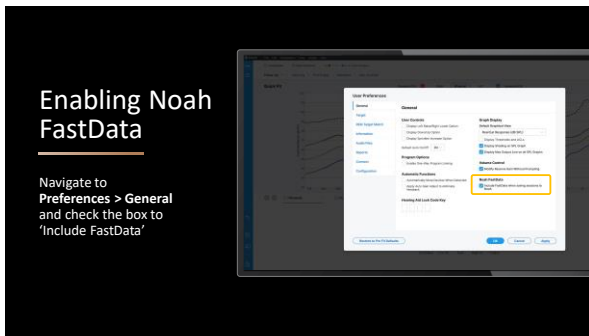
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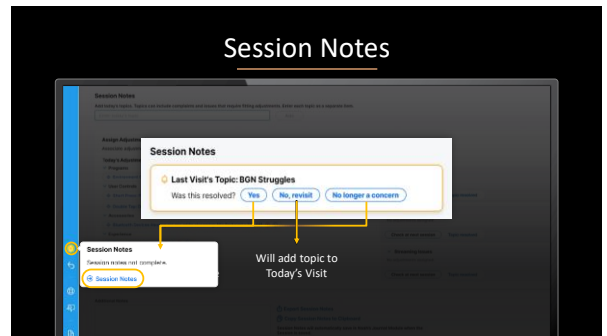
76



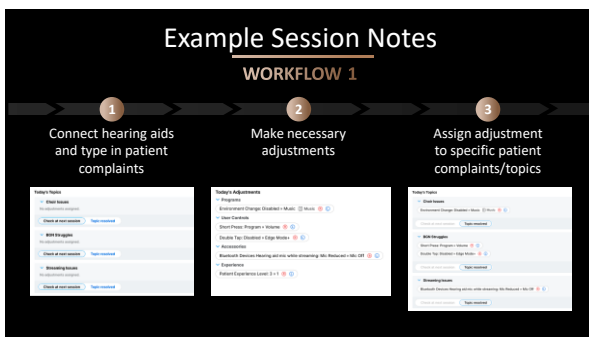
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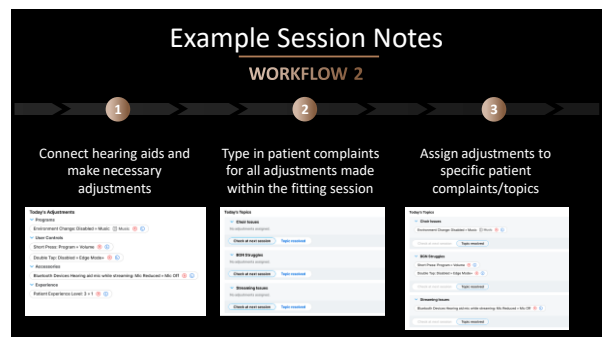
78



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80



81

Session Notes

Good to Know

Session Notes does not track:

- Verify Comfort Adjustments
- Asynchronous TeleHear Remote Programming
- Hearing Aid Test Results
- Speech Mapping Recordings
- Troubleshooting



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ALL NEW

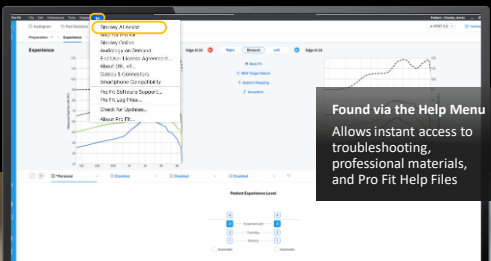
Starkey AI Assist

Answers your product-related questions by leveraging Gen AI and current Starkey content



83

Starkey AI Assist



Found via the Help Menu
Allows instant access to troubleshooting, professional materials, and Pro Fit Help Files

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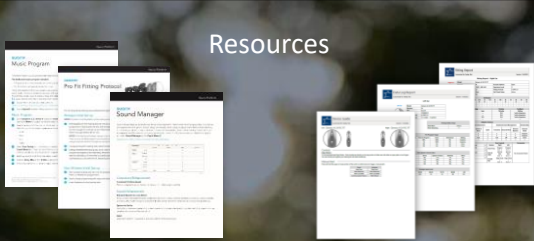
Device Guide Updates

Now includes:
Smartphone Compatibility QR Code



85

Resources

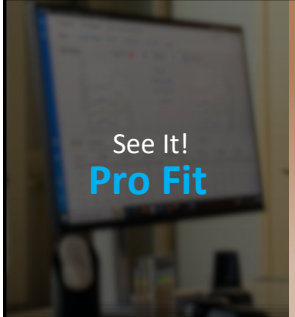


QuickTips **Reports**

86

See It!
Pro Fit

Walkthrough



87



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Learn More

- Edge AI Launch Event Webinar
- Neuro Sound 2.0
- Future Forward Connectivity
- Starkey's Balance Assessment Tool
- There's an edge for everyone

Learn
with Starkey Education & Training

Welcome to the Starkey Australia Learning Hub

Register now for our Endorsed Edge AI Product Launch Webinar

EDGE AI

www.starkeylearninghub.com.au

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Starkeypro.com

- White Papers
- Quick Tips
- Videos
- Training Opportunities

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The edge of hearing innovation

Better hearing for all

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Connie Lu
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Product Specialist Inside Sales ANZ
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Your New Zealand Team

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Monja Mong
Product Specialist and Sales Support
Monja_mong@starkey.co.nz

Kevin Sun
Customer Service Audiologist
Kevin_sun@starkey.co.nz

Starkey

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Your Singapore/Export Team

We're Here to Support You

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Chan Chiew-Young
Customer Service and Logistics
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Armi Rahman
Lab Technician
Armi_rahman@starkey.com

Starkey

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How did we do?

We'd love to hear your feedback
on today's training



APAC Starkey Learn Training Survey

94

Thank You!



Endorsement Numbers

ACloud Inc. HASA Endorsed: 2025130(1.5 CPO points with passing grade)
AudiA Endorsed: CPO2525 024 (Category 1.2)(1 CPO Point)

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