



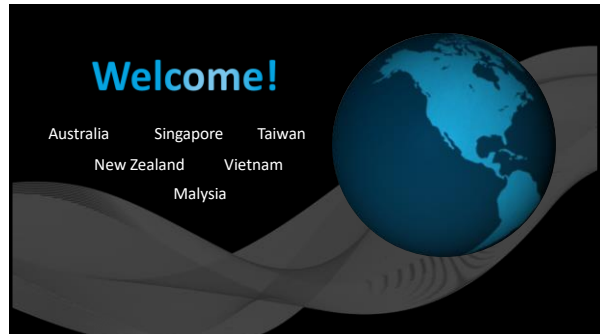
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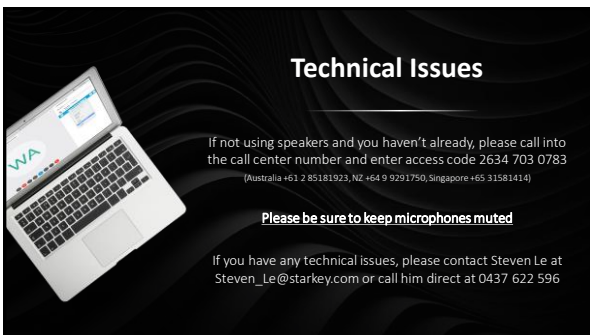
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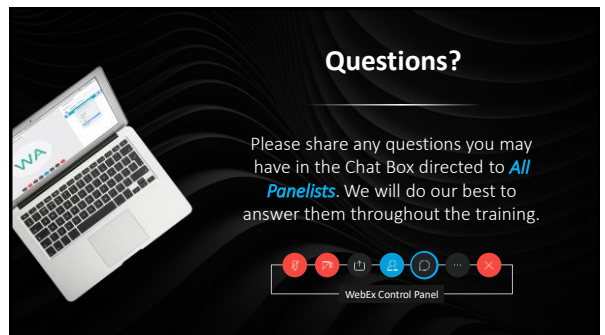
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Endorsed Session

This Session is endorsed for Audiology Australia and ACAud inc. HAASA points

You must stay logged on for the full session

AudA members must complete a 10 questions quiz with a passing score of 70% as well as your CPD Reflections and Evaluations

ACAud inc. HAASA members must complete the quiz to receive full points.

7

Learning Objectives

- 1 Will be able to discuss the new Signature Series product family
- 2 Will be able to list the key benefits of the Edge Mode + feature and Neuro Sound Technology
- 3 Will be able to identify critical landmarks of the ear impression for a successful custom hearing aid fitting


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GENESIS AI

Impressive sound quality with the industry's most advanced processor technology

Durable, discreet RIC design

Industry-leading battery life



9

GENESIS AI

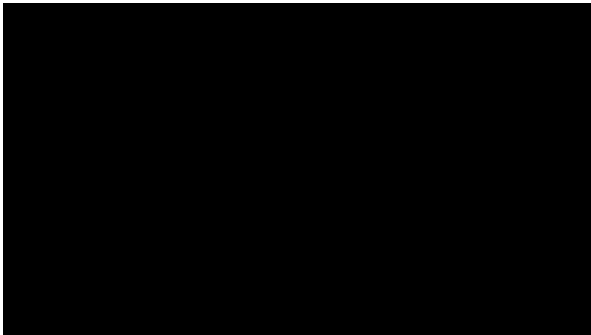
Starkey Signature SERIES

ALL NEW

FIRST CUSTOM RECHARGEABLE CIC



10



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Starkey

Signature SERIES

Nothing is smaller.
Nothing sounds better.



12



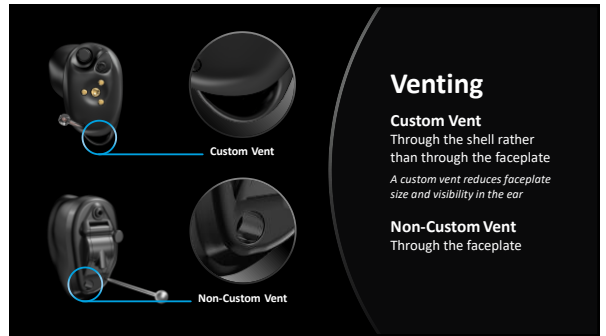
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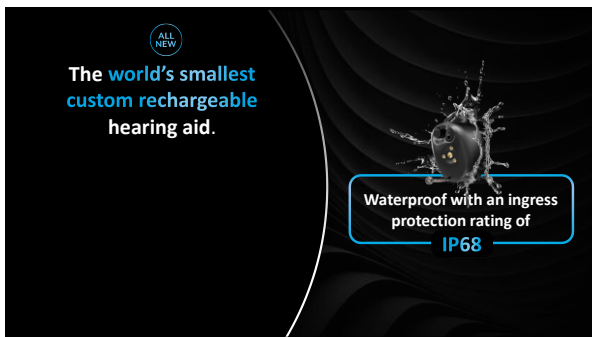
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CIC R NW Programming

CIC R NW is compatible with NoahLink Wireless 1 & 2 programmers only

If a Starkey 2.4 GHz programmer is connected and a Starkey Signature Series CIC R NW is detected, the following message will display in Pro Fit:

A Noah Link 1 or 2 programmer should be used for best performance.



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CIC R NW StarLink Chargers



StarLink Charger 2.0
Included

StarLink Premium Charger 2.0
with on-board battery
Orderable

20


NEW **StarLink Premium Charger 2.0**

Includes on-board battery

Universal USB-C port for charging

Basic charging functionality and turbo charge
Provides approximately 3 hours of use time in only 10 minutes

Arrives in Ship Mode
Must be plugged into a power source (e.g., a wall outlet) to remove from Ship Mode



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Ship Mode

CIC R NW hearing aids are delivered in "Ship Mode." Prior to first use:

Rechargeable custom devices can be placed on the charger for 3 seconds and then removed or if there is a program button on the device, press the button to exit ship mode



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Signature SERIES

CIC NW
24 Technology Tier


BATTERY LIFE | Up to **7 days**


For patients who prefer the flexibility of zinc air batteries


SPECIFICATIONS

- Neuro Processor
- Push Button (Default)
- Optional 312 battery
Up to 10 days
- Edge Mode+
- IP 68

COLORS

FACEPLATE: 

SHELL: 



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CIC R NW & CIC NW Push Button User Control

Push button can be programmed as

- Volume
- Program
- Tinnitus Level
- Mute
Push & Hold only
- Sleep Mode
CIC R NW Push & Hold only
- Edge Mode+
Short press only

All rechargeable CICs will be shipped with a 100% recyclable pull tab to reduce the risk of the hearing aid powering on during transit.

All Starkey Signature Series CICs are built with a push button by default. You can order without push button to reduce size.



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Signature
SERIES

Industry's **smallest**
custom product

IIC NW
24 Technology Tier

BATTERY LIFE | Up to **7 days**

SPECIFICATIONS

- Neuro Processor
- Premium 24 technology tier
- IP 68
- 10 battery

COLORS | FACEPLATE  | SHELL 



25

CIC NW and IIC NW
Compatible Programmers

- HiPro 2
- SpeedPort 2
- NoahLink
- HiPro USB



Wired programming requires purple programming cables and orange flex strips




26

T2 Remote

T2 Remote Allows users to control their hearing aid volume, program/memory, and mute their hearing aids with simple controls that instantly classify DTMF tones to perform the desired adjustment




27

T2 Remote

A recent firmware update within Pro Fit will improve performance of non-wireless Genesis AI and Signature Series products with T2 Remote

Non wireless devices will receive an update to improve the efficiency and success of T2 Remote App adjustments



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Uncompromising Sound.
Unrivaled Ease.

29



ALL NEW

EXCLUSIVE 24 TECHNOLOGY

An Extra Edge

Both Starkey Signature Series CICs provide the power of Edge Mode+ via the push button. Giving custom wearers the ability to optimize their environment – wherever they are.

CIC R NW *Eligible by default* | **CIC NW** *Eligible by default*

30

ALL NEW

An Extra Edge

EXCLUSIVE 24 TECHNOLOGY

Both Starkey Signature Series CICs provide the power of Edge Mode+ via the push button. Giving custom wearers the ability to optimize their environment – wherever they are.

NOTE:
When programmed for Edge Mode+, both push buttons should be pushed simultaneously for best performance



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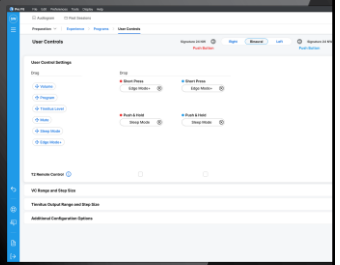
User Control

CIC NW User Control Defaults

- Short Press Program
- Push & Hold Disabled/Sleep Mode*


ALL NEW

Assign Edge Mode+ as a short press user control



*CIC R NW only

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Edge Mode+

Our first use of Deep Neural Network (DNN) noise reduction algorithms in the hearing aid

Real-time analysis of environments for advanced level of comfort and clarity


Unique adaptation for any environment when engaged

Settings are fixed once engaged

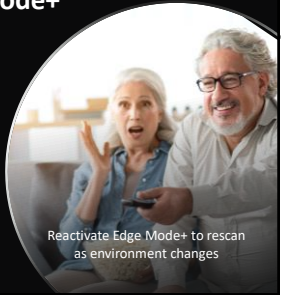
Disengage and engage to accommodate changes to listening environments

33

Edge Mode+




Activate Edge Mode+



Reactivate Edge Mode+ to rescans as environment changes

34



Patient Benefits

- On-demand adjustments made for the listener
- Eliminates the need for hearing aid programs
- More adjustments than can be achieved through My Starkey or Pro Fit


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ALL PRODUCTS

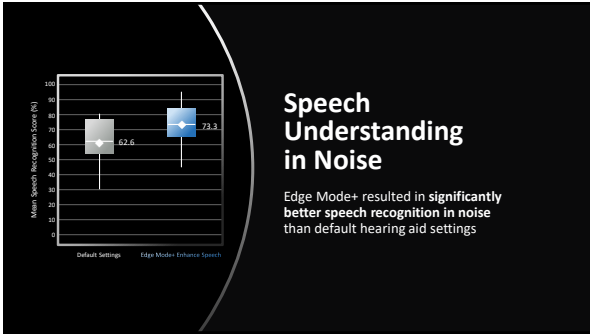
Edge Mode+ is available in all acoustic programs

Pro Fit feature settings do not impact the adjustment capability provided by Edge Mode+

Works on a CROS Receiver for Genesis AI RIC RT and RIC 312



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Neuro Sound Technology

Adapts more quickly to deliver crystal-clear, transparent sound quality to patients

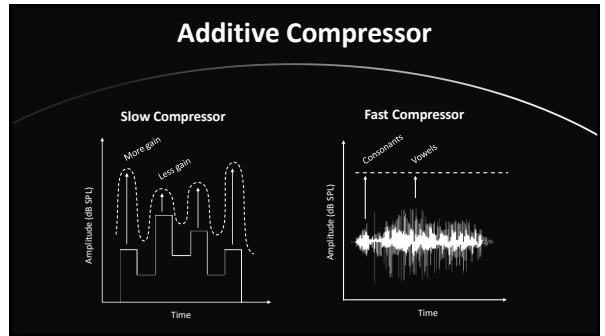
80million
hearing adjustments every hour

38

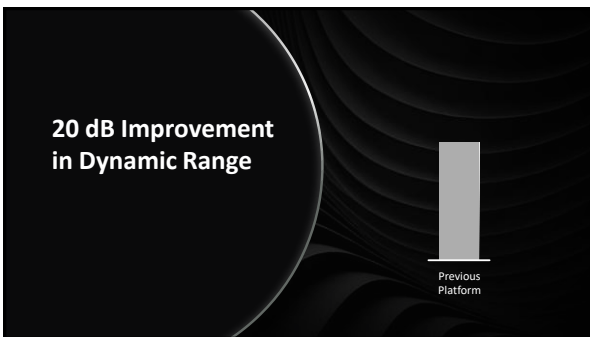
Our Best Sound Quality Yet

- Additive compressor
- 20 dB improvement in dynamic range
- e-STAT 2.0 proprietary fitting formula
- Improved accuracy of environmental sound classification

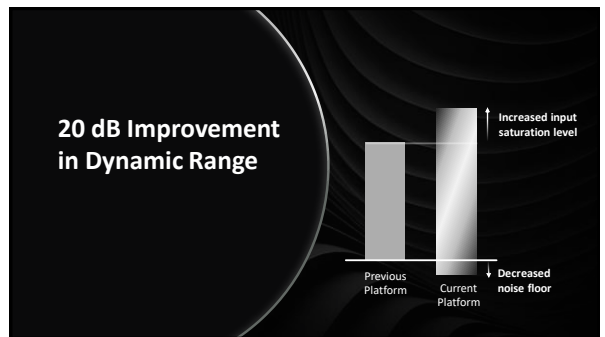
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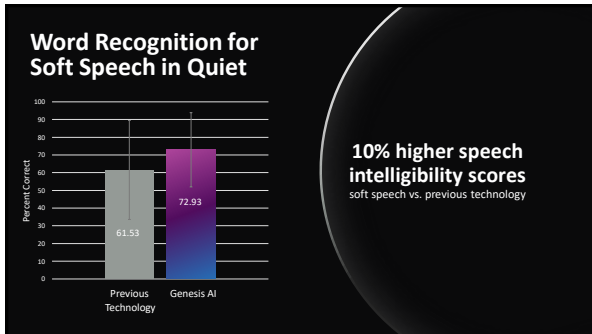


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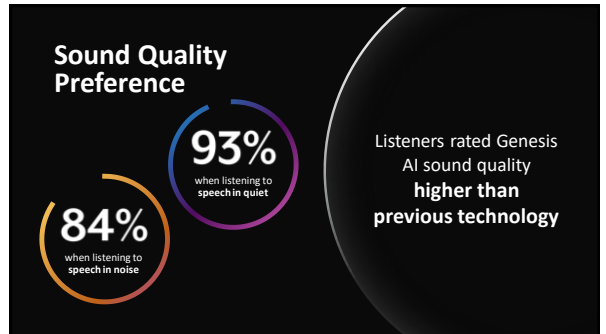
e-STAT 2.0 Proprietary Fitting Formula

- Emphasizes audibility for speech understanding
- Developed for Starkey's proprietary compression architecture
- Optimizes response modeling regardless of hearing aid style
- Optimizes vent hearing aid interaction

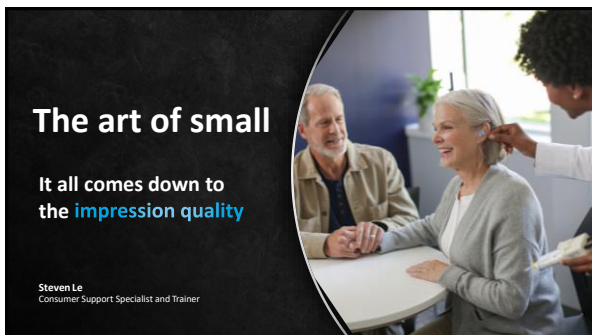
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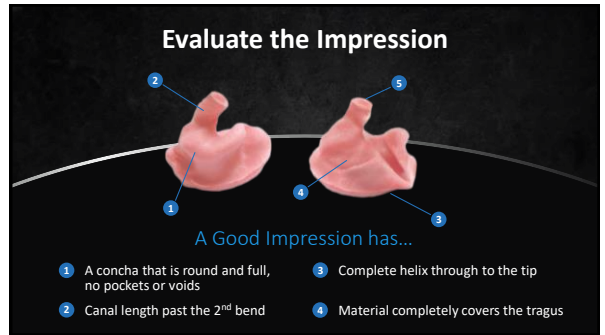
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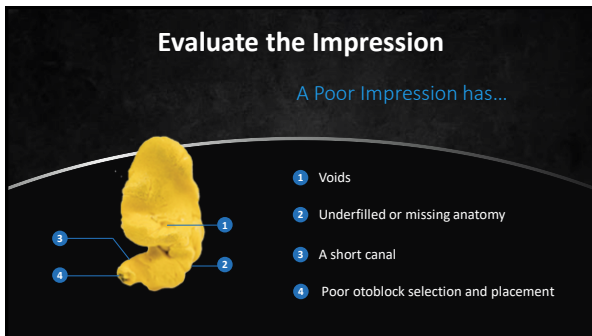
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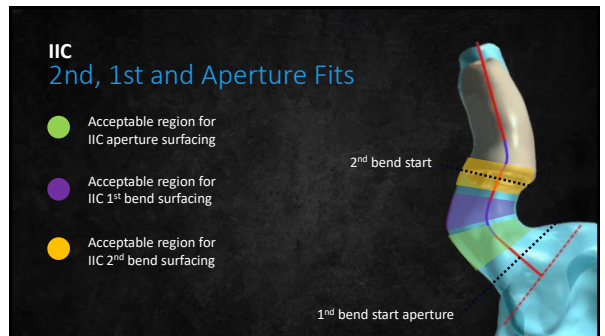
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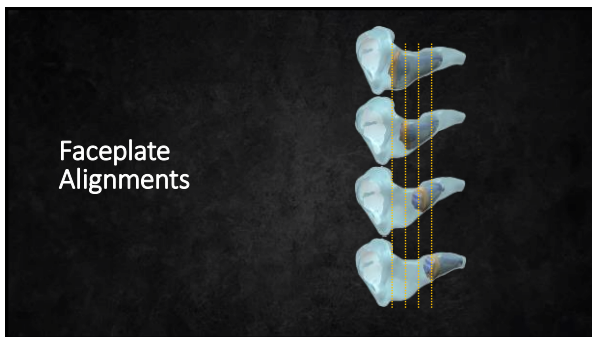
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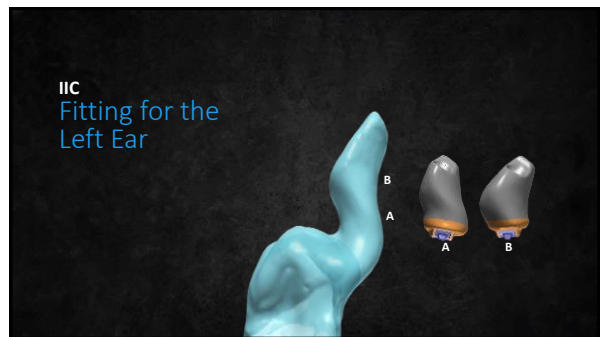
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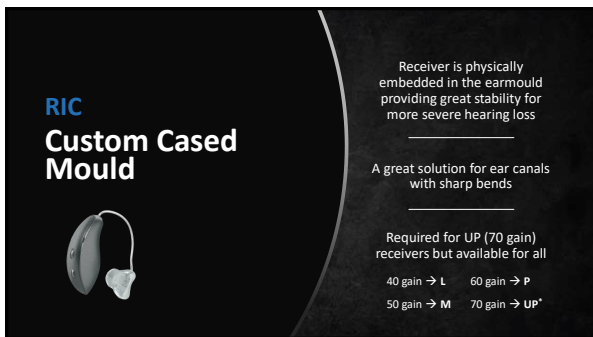
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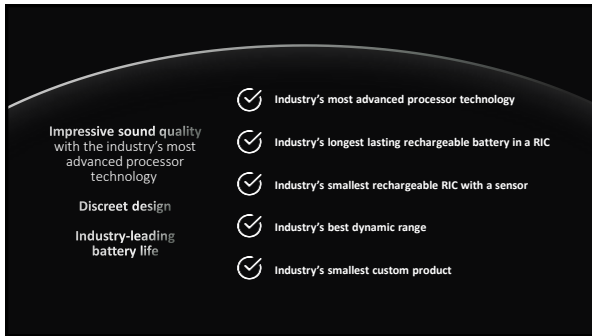
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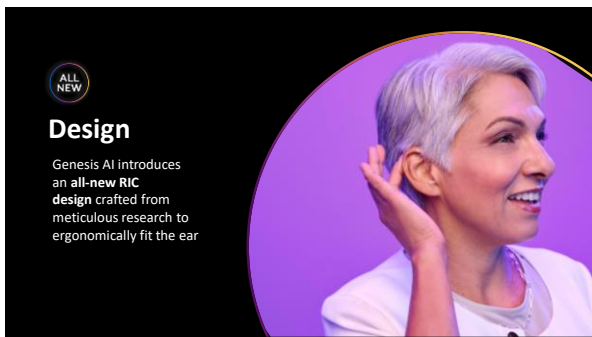
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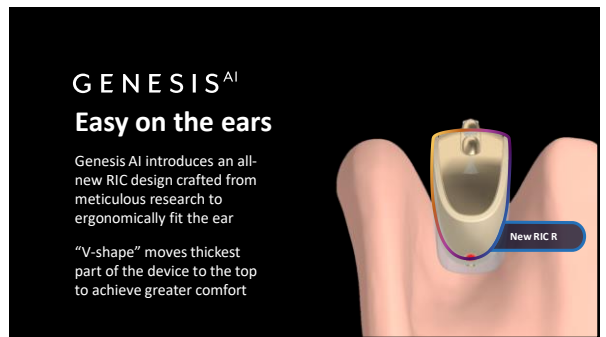
63



64



65



66

Going Beyond IP68

ALL NEW

GENESIS AI

67

Pro8 Hydrashield™
8 points of protection

BEYOND IP 68

- More robust circuit sealing and processes enhance durability.
- Internal microphone mesh barrier provides final layer of defense.
- Redesigned acoustic ports impede the entrance of foreign materials.
- Internal and external protective coating surpasses its IP68 rating.
- Continuous overlapping enclosure design provides a tighter seal.
- Completely enclosed Li-Ion battery module creates another layer of protection from moisture ingress.
- Full silicone seal of case parts and charge contacts repels moisture.
- Recessed and Kevlar-reinforced receiver cable withstands daily handling.

68

Versatile Connectivity

Giving you more ways to make sure patients never miss out again

69

StarLink Accessories

Everything is better when you accessorize

Connect to your favorite music, TV shows, and phone calls with superior sound quality

70

My Starkey

Starkey's most intuitive hearing aid mobile app

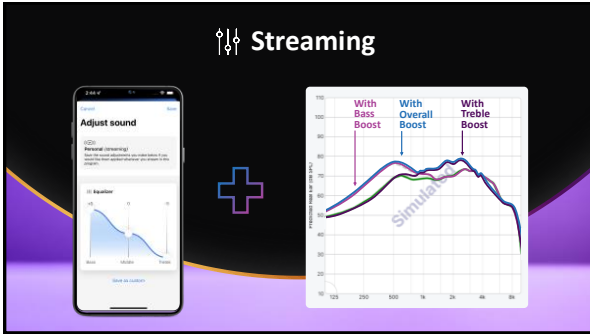
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ENHANCED

Improved streaming sound quality

Equalizer to adjust streaming sound quality in the My Starkey app

72



73

ENHANCED Automatic Edge Mode+

Continues to scan, adapt and optimize as the acoustic environment changes, ensuring the most appropriate settings are always applied in a dynamic world

EXCLUSIVE 24 TECHNOLOGY

OVER 80% of patients report benefits from Edge Mode+ in everyday listening environments

74

Patient Driven Controls

Patient-driven controls for listening intent

Adjust Edge Mode+ settings manually

Save Edge Mode+ setting as a custom program

EXCLUSIVE 24 & 20 TECHNOLOGY

75

INDUSTRY LEADING Personal Health and Well-Being

Most activity tracking classifications in the industry

- Walking
- Running
- Aerobics
- Biking

Taking advantage of all the ear has to offer

- First and Only Fall Detection system

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My settings

About my hearing aid

Before you begin

Personalize

77

MyStarkey

<p>Hearing</p> <p>Hear better with less effort in any situation</p> <ul style="list-style-type: none"> Support for Genesis AI devices Edge Mode+ Manual adjustments Enhanced customization Find My Hearing Aid Voice AI Tinnitus CRDS Support Self Check Accessories Support 	<p>Health</p> <p>Live healthier, track activity, and detect falls</p> <ul style="list-style-type: none"> Activity Monitoring with double the classifications <ul style="list-style-type: none"> Walking Running Indoor biking Aerobics Hearing data Activity and Hearing Insights Fall Alert Caregiver data sharing 	<p>Intelligent</p> <p>Simplify daily life with assistive features</p> <ul style="list-style-type: none"> Onboarding intros for features Learn Robust and personalized user guide Voice Assistant TeleHear Field firmware updates Reminders Translate Transcribe Find My Phone
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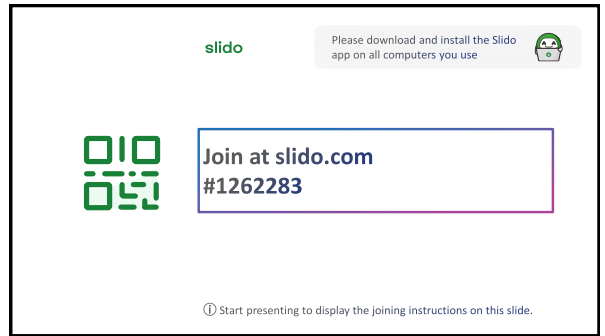
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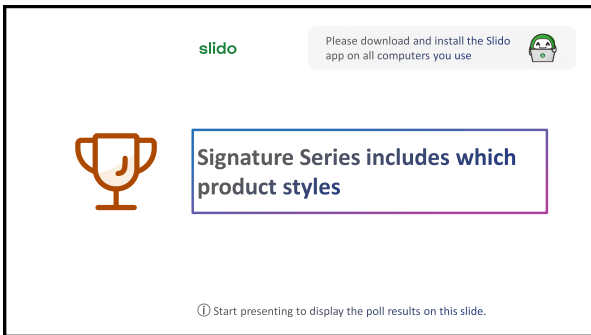
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83



84

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What is the default venting for the CIC R NW?

Start presenting to display the poll results on this slide.

85

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Edge Mode + is available on which Signature Series products?

Start presenting to display the poll results on this slide.

86

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Wearers of all 3 Signature Series product styles can easily control their volume and program changes via....

Start presenting to display the poll results on this slide.

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We're Here to Support You


Professional Audiology Support


Australia
1800 024 985


New Zealand
0800 223 242


Contact your Product Specialist


Vincet Santana
NSW/SA


Connie Lu
VIC/TAS


Phil Nelson
QLD/NT


Oliver Cowan
NZ


Mingja Mong
NZ


88


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Singapore
+65 6978 9975

Contact your the Singapore Team



Jonson Chung
Education and Training Audiologist


Chan Chiew Yeong
Customer Service



Armi Rahman
Lab Technician

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Resources



Product Guide



White Paper

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Learn More

Genesis AI: All New Everything Launch Event
Genesis with Neuro Sound Technology
Technology for All Day Wear
Pro Fit Software
My Starkey App
No Rest for the Best

www.starkeylearninghub.com.au

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Thank You

Endorsement Numbers

ACIud Inc. HAASA Endorsed: 2024140 (2 CFP points with passing quiz)
Audi Endorsed: CPO2425 027 (Category 1.2) (1 CPO Point)

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