

GENESIS^{AI}
**A World Class Fitting
Experience with Pro Fit**



Options for audio include computer speaker or dial-in at 02 8518 1923 / Access Code: 2634 222 6262
For technical questions or log-in information please contact Steven Le at 0437 622 596 Steven_Le@Starkey.com

1

GENESIS^{AI}
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The webinar will start in...
00:05:00

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2

GENESIS^{AI}
**A World Class Fitting
Experience with Pro Fit**



Judy Grobstein, Au.D., MACAudi
Regional Training and Education Director - APAC

3

Technical Issues

If not using speakers and you haven't already, please call into the call center number 02 8518 1923 and enter access code 2634 222 6262

Please be sure to keep microphones muted

If you have any technical issues, please contact Steven Le at Steven_Le@starkey.com or call him direct at 0437 622 596

4

Questions?

Please share any questions you may have in the Chat Box directed to *All Panelists*. We will do our best to answer them throughout the training.



WebEX Control Panel

5

Learning Objectives

- 1 Will be able to describe how to connect Genesis AI devices to the Pro Fit fitting software
- 2 Will be able to identify 3 fitting session types of the Pro Fit fitting software
- 3 Will be able to identify at least 2 adjustment screens available within Pro Fit

6



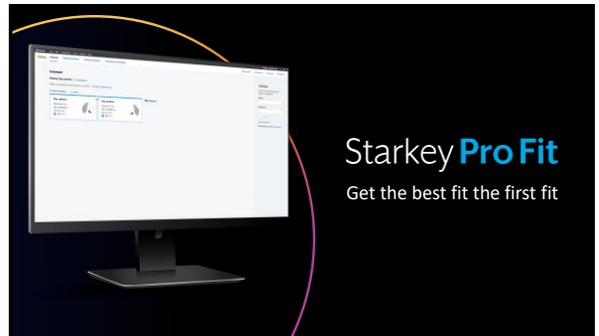
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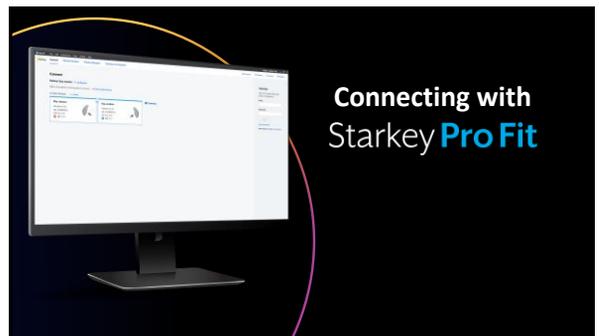
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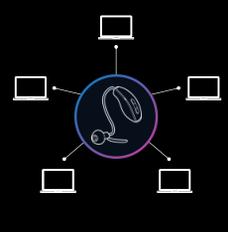
Programming
Connecting devices builds a relationship



13

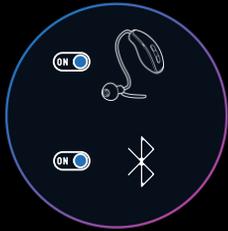
Programming
Connecting devices builds a relationship

5 Relationships
can exist within the hearing aid



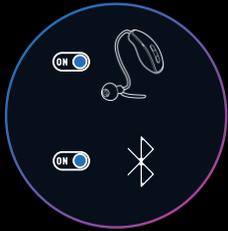
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Programming
The first time devices are connected, they must be power cycled and Bluetooth must be off



15

Programming
For any subsequent programming, Bluetooth can remain on



16

Starkey ProFit
No Bluetooth block

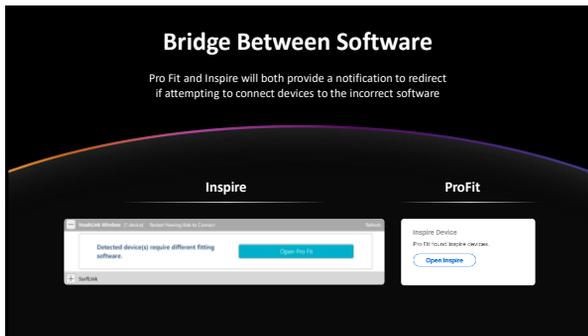


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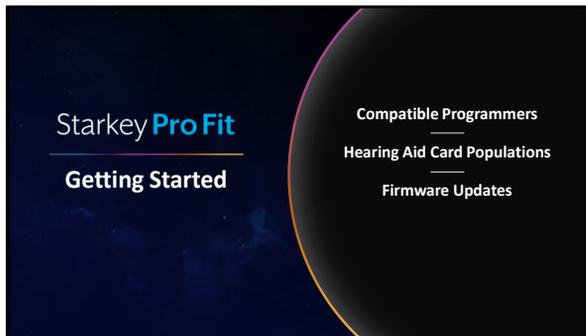
Starkey ProFit
Connect without Restart



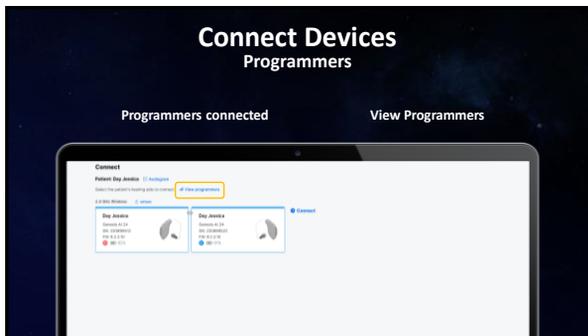
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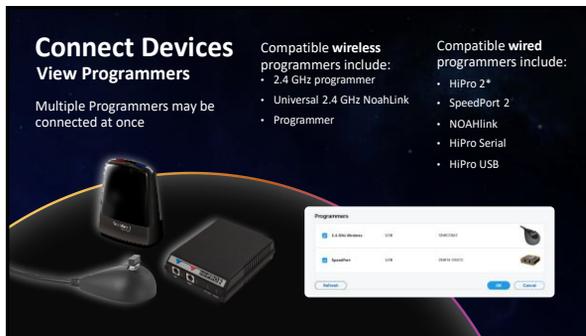
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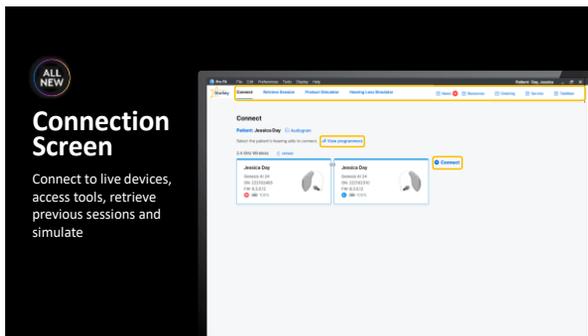
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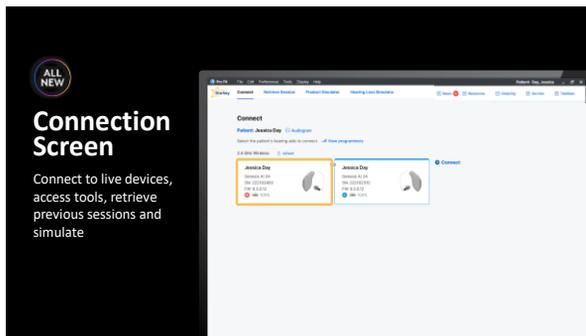
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23



24

Hearing Aid Card

Hearing Aid Card Information:

- Device Name and Tech Tier
- Device Serial Number
- Firmware Version
- Right or Left Assignment
- Battery Percentage
- "New" changes to "Patient Name" when programmed

New

New and Selected

Solid blue outline indicates devices selected for programming.

Chain link indicates devices have been programmed together previously.

25

Triangle Icon Notifications

- Hearing aids need receiver connected
- Hearing aids need to be restarted
- Hearing aid with new receiver matrix connected
- Hearing aids need firmware update
- Hearing aid with incorrect receiver side connected

26

ALL NEW **Firmware Update Process**
4X FASTER

Reliable & completes in as little as three minutes

27

Firmware Updates

ALL NEW Firmware process is faster and highly reliable!

28

Firmware Update

Better yet—its nearly 6X faster than updates on our previous platform!

Estimate 03:30 remaining

Updating right hearing aid
Your hearing aid is updating its firmware. Please don't use your phone or hearing aids during this update.

Updating left hearing aid
Your hearing aid is updating its firmware. Please don't use your phone or hearing aids during this update.

29

Starkey ProFit Software Layout

30

ALL NEW

Starkey Pro Fit

Minute Fit™
Go from box to best fit in 4 clicks

Smart Connect
Automatically advances the moment you connect any hearing aids

TeleHear
Keeping you connected to patients even when they can't reach your office

31

Starkey Pro Fit

ALL NEW

Minute Fit™

Box to Best Fit in **4 Clicks!**

- 1 Select Devices
- 2 Connect
- 3 Acoustics
- 4 Apply Best Fit

Acoustics and Best Fit

Receiver Type: [Dropdown] [Dropdown] [Dropdown]

Receiver: [Dropdown]

Acoustics: [Dropdown] [Dropdown]

Earbud Type: [Dropdown] [Dropdown]

Fitting Profile: [Dropdown]

Apply Best Fit

32

Always Accessible

View device connection status

View/edit audiogram with devices connected

View/connect to previous sessions

33

Starkey Pro Fit

ALL NEW

Intuitive Session Types

Automatically advances the moment you connect any hearing aids

34

Starkey Pro Fit

Smart Session Types

Three session types created to include the most used screens for efficiency

Preparation | Fitting | Follow-Up

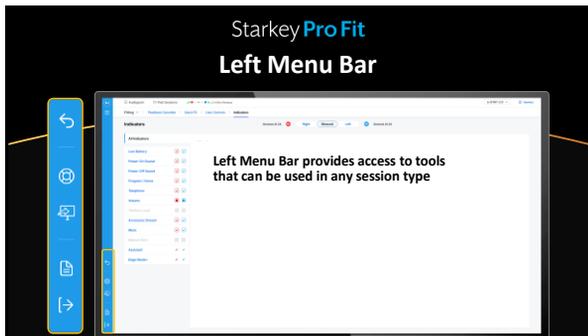
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Starkey Pro Fit

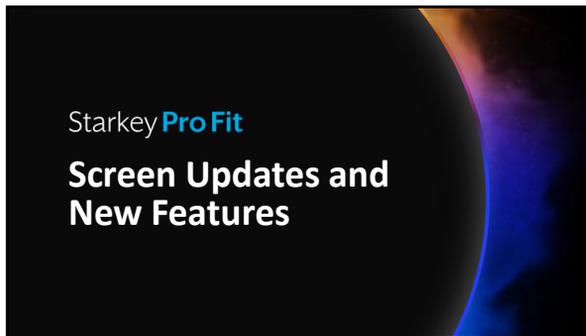
Fly Out Menu

Access to screens that may be needed, but are used less frequently

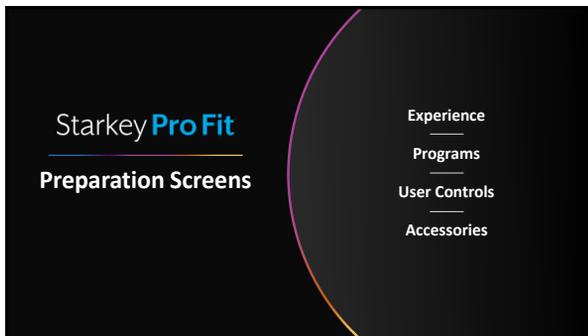
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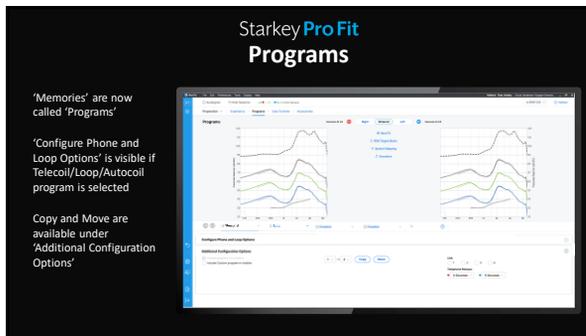
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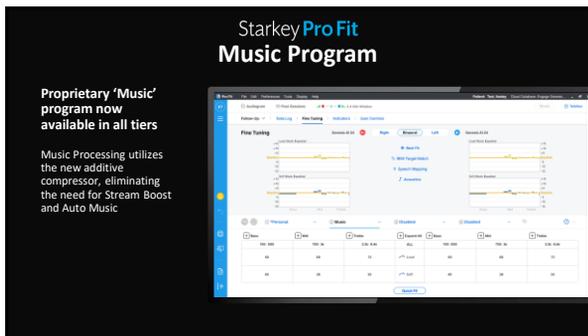
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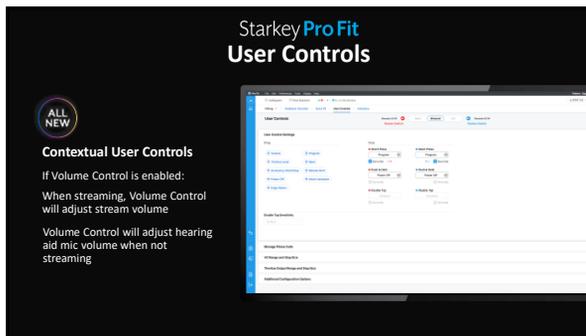
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41



42



43

User Controls

Offline Mode
 Disables/Enables 2.4 GHz functionality
 Available as a Push & Hold user control

- The Push & Hold User Control or rebooting the device will enable and disable Offline Mode *
- When devices are in Offline Mode they will not connect for programming

**Not ear to ear*

44

Starkey Pro Fit Accessories

Ability to configure streaming sound per phone and each individual accessory

Devices now stream in the current program

Remote Control 2.0 Favorite Button now includes Edge Mode+

Mic Defaults:
 Open fittings: Mic Off
 Vented/occluded fittings: Mic Reduced

45

Starkey Pro Fit Fitting Screens

- Feedback Cancellor
- Quick Fit
- User Controls
- Indicators

46

e-STAT 2.0 Proprietary Fitting Formula

e-STAT 2.0 is our new fitting formula built to complement the Genesis AI compression architecture

- ~4-6 dB more gain for soft sounds*
- More gain at higher frequencies**
- Improved vent modeling

**Varies with the audiogram and acoustic stimuli; **Varies with audiogram and with frequency, frequencies > 3kHz*

47

IMPROVED

Feedback Cancellor

Additional Feedback Cancellation options to ensure your patients are achieving maximum audibility with no feedback

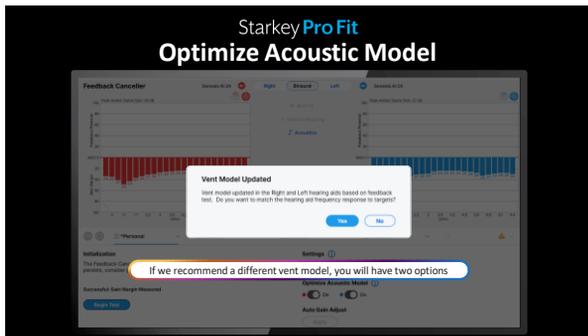
48

Starkey Pro Fit Feedback Cancellor

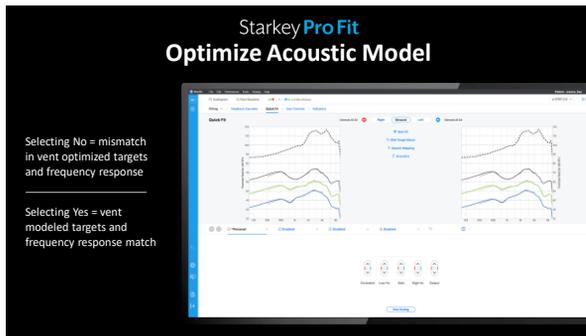
Adaptation Settings
 Strong for vented and occluded fittings and Subtle for open fittings

ALL NEW
 Optimize Acoustic Model

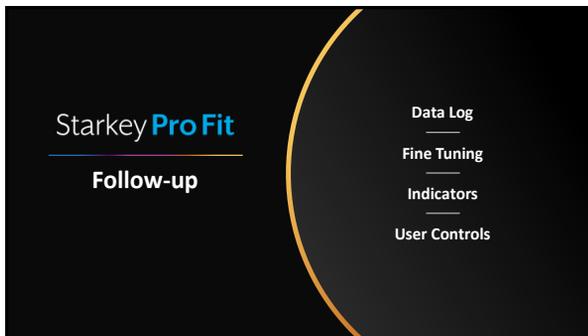
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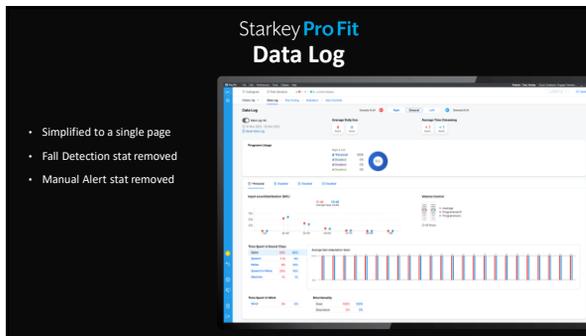
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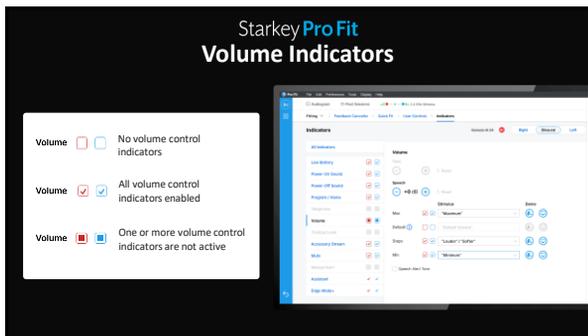
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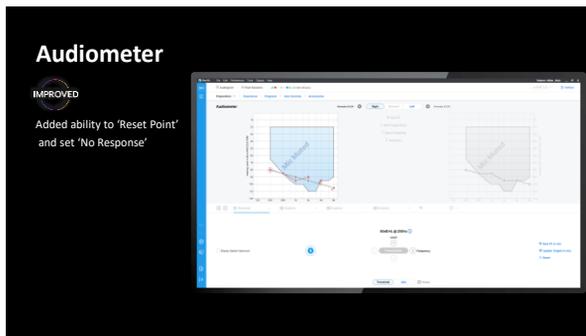
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ALL NEW

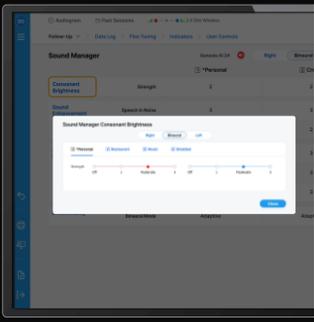
Consonant Brightness

New adjustment within Pro Fit allowing you to adjust the fast compressor

3 strength settings

- 1 – Minimum
- 2 – Moderate (default)
- 3 – Maximum

EXCLUSIVE 24 TECHNOLOGY



56

Starkey Pro Fit Legacy Screens



- Frequency Lowering
- Tinnitus *Tiering changes only*
- Speech Mapping
- Self Check
- Hearing Aid Test
- Audiometer
- Verify Comfort
- CROS/BICROS

57

Starkey Pro Fit Tinnitus Stimuli



- White Noise**
Pure Tone Average Tailored
Available on 24, 20, and 16
- Audiogram Shaped**
Full Hearing Loss Tailored
Available on 24, 20, and 16
- Custom**
Stimulus Personalization
Available on 24 and 20

58

Starkey Pro Fit Left Menu Bar

- Alerts
- Undo
- Troubleshooting
- Audiology on Demand
- Fitting Summary

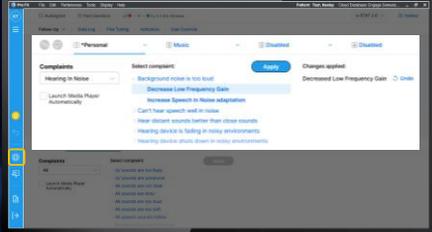
59

Starkey Pro Fit Troubleshooting

"Troubleshooting" previously named "Expert Assistant"

Available from every screen

Apply and undo changes

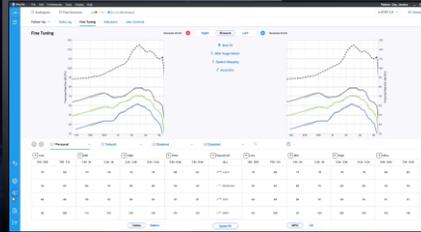


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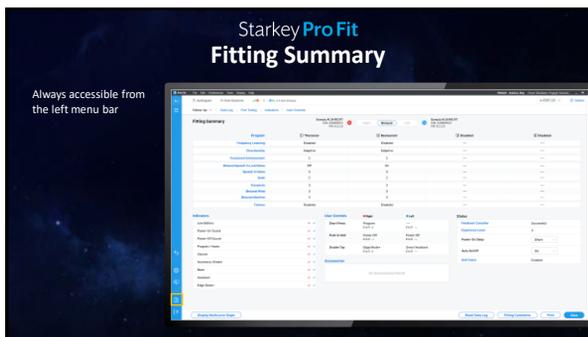
Starkey Pro Fit Audiology on Demand

Link directly to the Audiology on Demand webpage

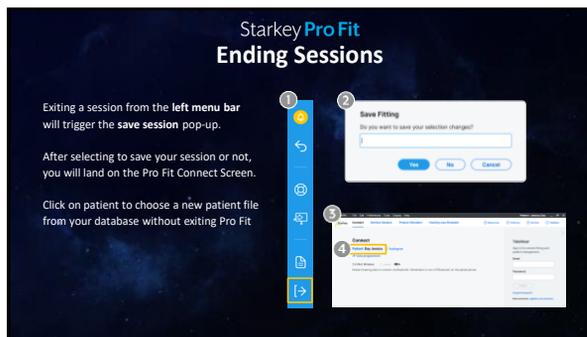
Available from every screen



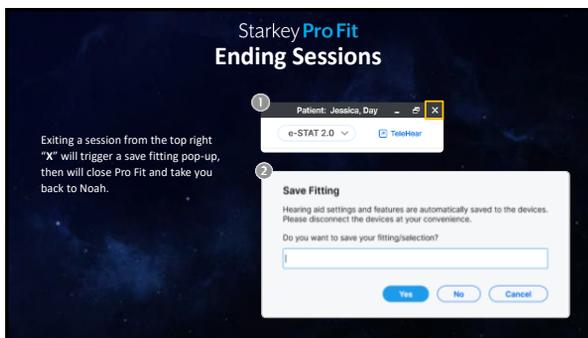
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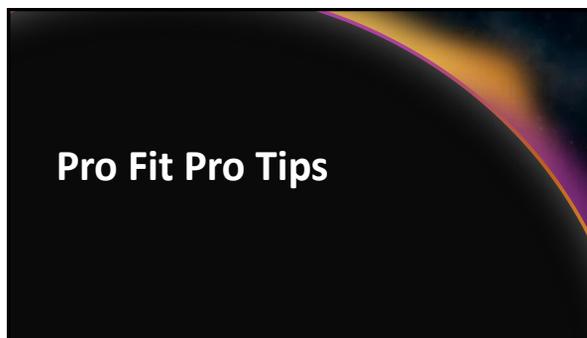
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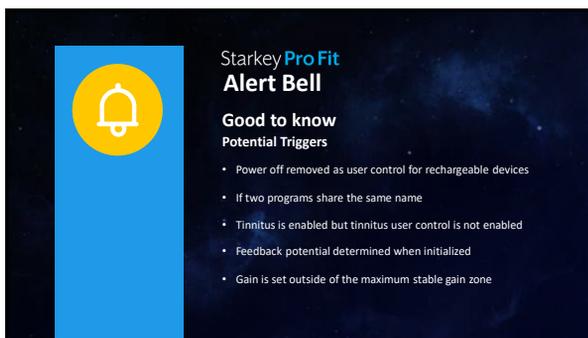
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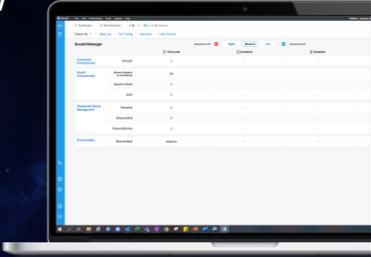
67

Good to Know

First fit = Best fit

85% of professionals leave Sound Manager settings left at the default

99% of professionals leave directionality at the default



68

Reports



69

GENESIS^{AI}

TeleHear™



70

Professional System Requirements



- Pro Fit 2023*
- NOAH or PatientBase
- Internet connection
- Google Chrome or Microsoft Edge Internet browser
- Integrated computer camera or external camera (*webcam*)
- Integrated computer microphone/speakers or headset

71

Patient System Requirements

- 2.4 GHz Genesis AI hearing aids
- My StarKey App on a supported smart device *iOS and Android compatible*
- Internet connection - wifi or cellular

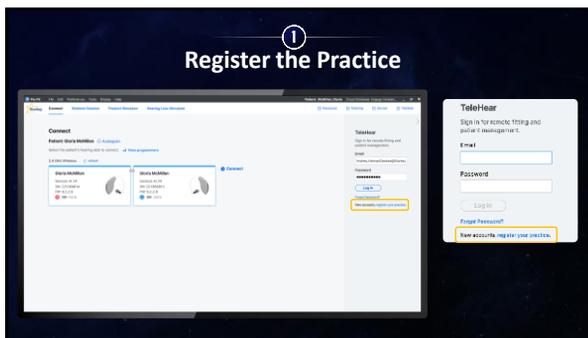


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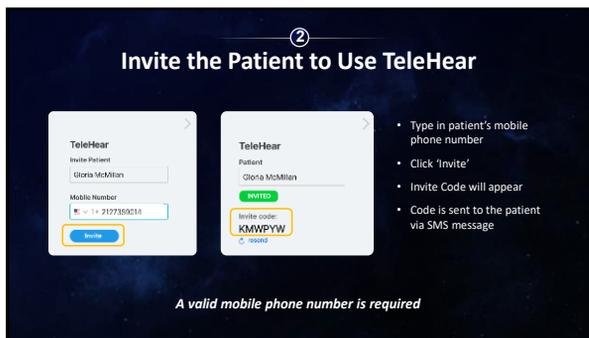
TeleHear™ Setup with Genesis AI

- 1 Register the Practice
- 2 Invite the Patient to Use TeleHear
- 3 Create Secure Connection with Professional

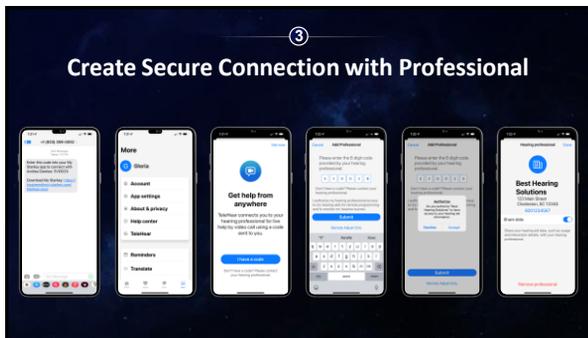
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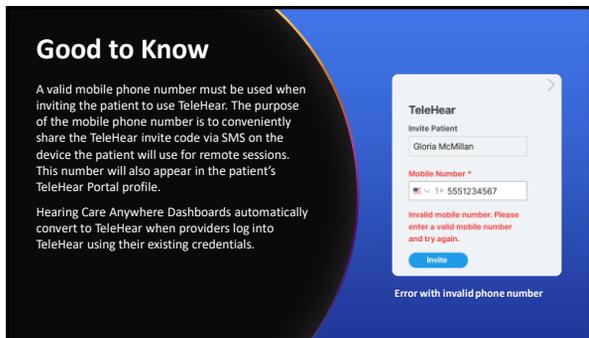
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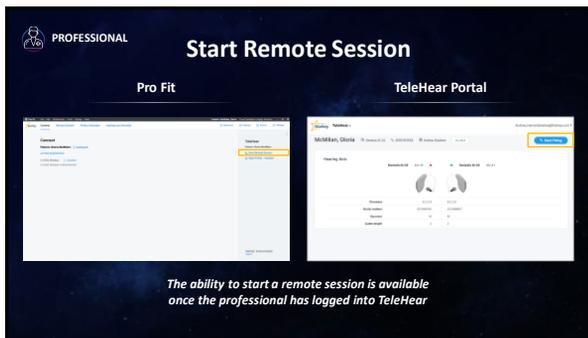
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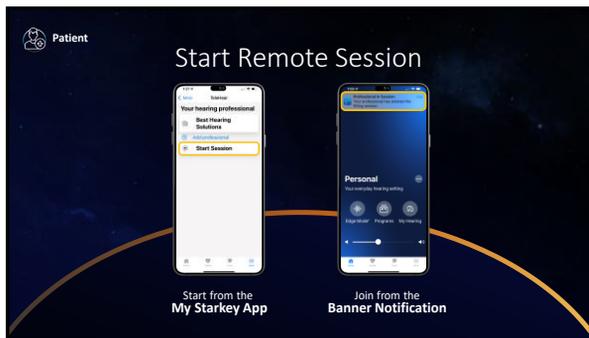
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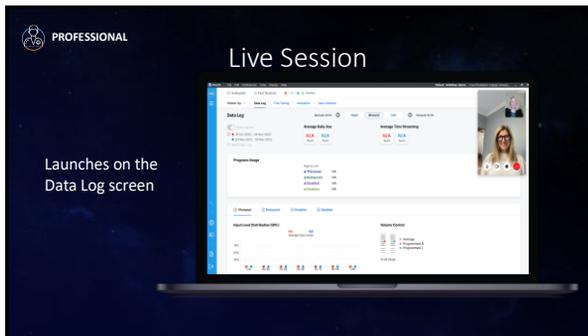
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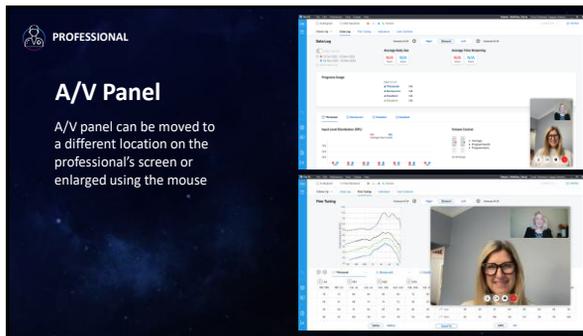


79



Launches on the Data Log screen

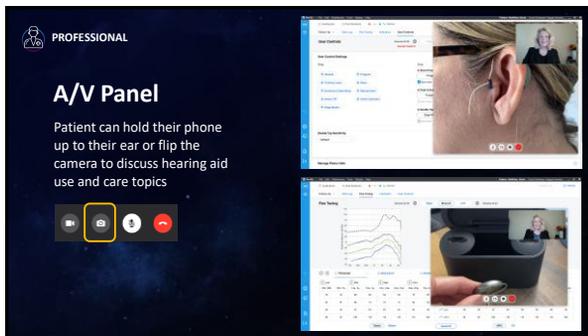
80



A/V Panel

A/V panel can be moved to a different location on the professional's screen or enlarged using the mouse

81



A/V Panel

Patient can hold their phone up to their ear or flip the camera to discuss hearing aid use and care topics



82

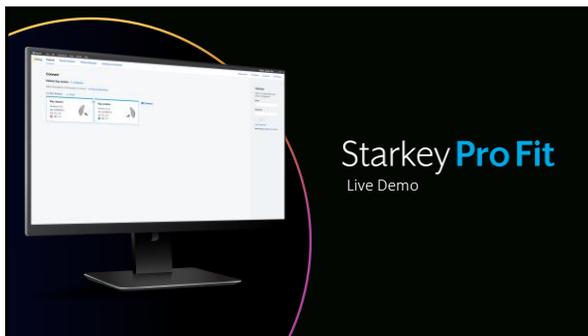


Real-Time Hearing Aid Programming

- | | | |
|--------------------|---|------------------------------|
| Data Log | Expert Assistant | Best Fit/ Target Match |
| QuickFit | Frequency Lowering | VC Range and Step Size |
| Fine Tuning | Programs | Tinnitus Range and Step Size |
| Sound Manager | Indicators | Feedback Cancellation |
| Experience Manager | Fitting Summary | Initialization |
| User Controls | Tinnitus (White Noise and Audiogram-Shaped) | In-Situ Audiometer |
| | | Verify Comfort |

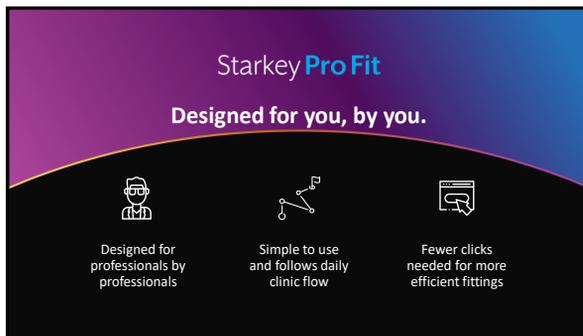
Adjustments are automatically synced to Genesis AI hearing aids

83



Starkey Pro Fit Live Demo

84



Starkey Pro Fit

Designed for you, by you.



Designed for professionals by professionals



Simple to use and follows daily clinic flow



Fewer clicks needed for more efficient fittings

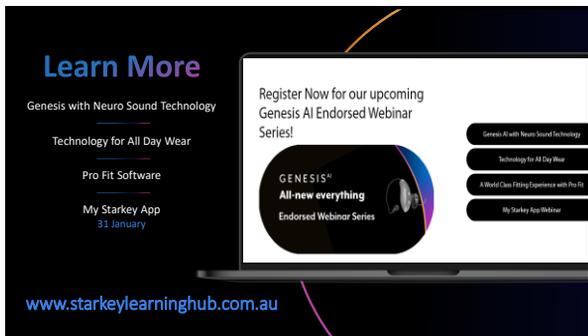
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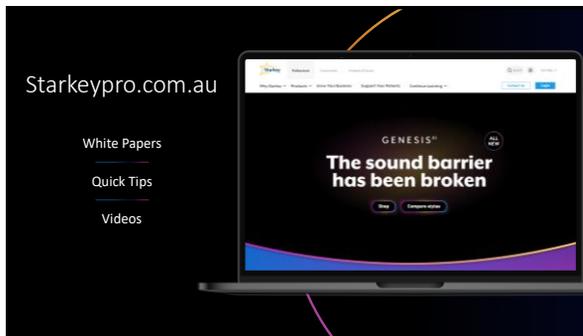
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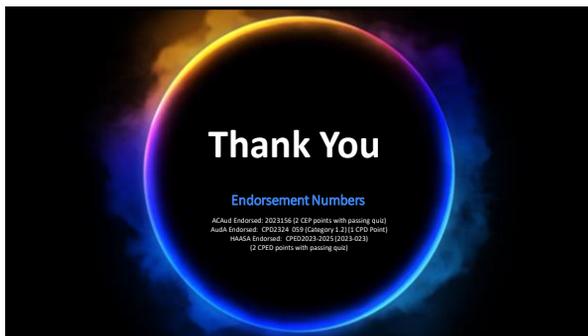
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