

Technology for All Day Wear

Starkey

Options for audio include computer speaker or dial-in at 02 8518 1923 / Access Code: 2633 886 9508
For technical questions or log-in information please contact Steven Le at 0437 622 596. Steven_Le@Starkey.com

GENESIS AI

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Technology for All Day Wear

Starkey

The webinar will start in...
00:05:00

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GENESIS AI

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Technology for All Day Wear

Starkey

Vincent Santana
Senior Product Specialist and Sales Support

GENESIS AI

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Technical Issues

If not using speakers and you haven't already, please call into the call center number 02 8518 1923 and enter access code 2633 886 9508

Please be sure to keep microphones muted

If you have any technical issues, please contact Steven Le at Steven_Le@starkey.com or call him direct at 0437 622 596

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Questions?

Please share any questions you may have in the Chat Box directed to *All Panelists*. We will do our best to answer them throughout the training.

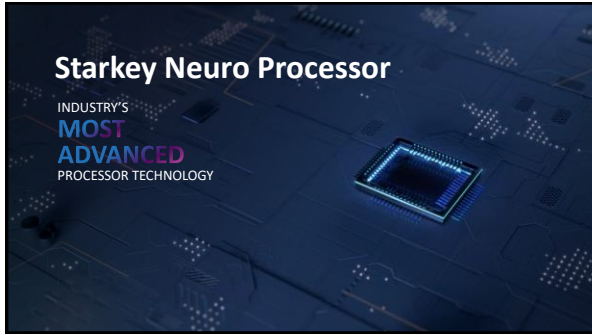
WebEX Control Panel

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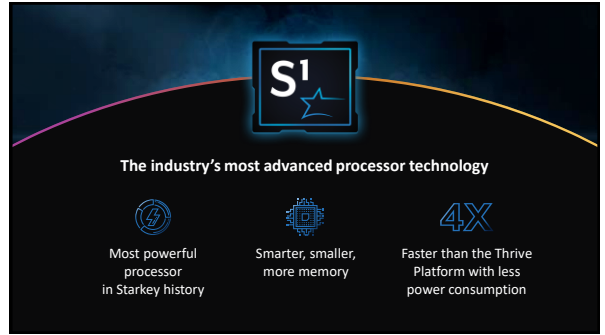
Learning Objectives

1. Will be able to list at least 2 available styles for the Genesis AI product family
2. Will be able to identify at least 2 ways Starkey's Pro8 HydraShield™ provides ingress protection to maximize durability and reliability
3. Will be able to describe the StarLink Chargers and Accessories

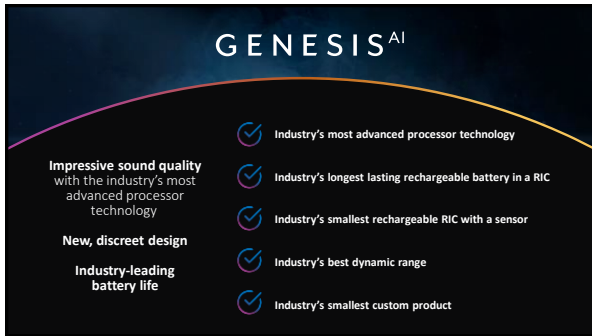
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ALL NEW

Design

Genesis AI introduces an **all-new RIC design** crafted from meticulous research to ergonomically fit the ear



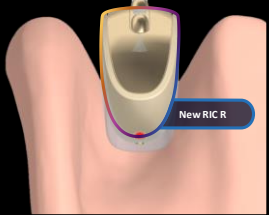
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GENESIS^{AI}

Easy on the ears

Genesis AI introduces an all-new RIC design crafted from meticulous research to ergonomically fit the ear

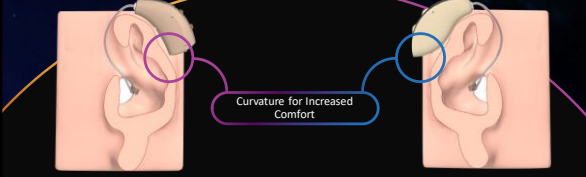
"V-shape" moves thickest part of the device to the top to achieve greater comfort



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NEW DESIGN

Ear Curve



Previous RIC R

Genesis AI RIC RT

Curvature for Increased Comfort

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GENESIS^{AI}

Re-engineered Case

Revolutionary mic port openings that are integrated into the case and a barrier layer to further protect microphones from foreign material

Mic covers are no longer necessary!



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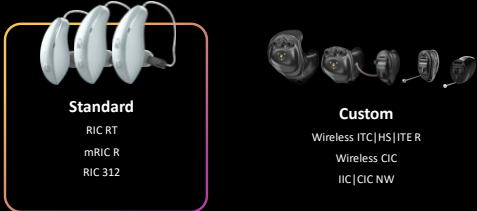
Styles

Standard

- RIC RT
- mRIC R
- RIC 312

Custom

- Wireless ITC|HS|ITE R
- Wireless CIC
- IIC|CIC NW



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ALL NEW

RIC RT

24 | 20 | 16

Up to **2X battery life** than our previous technology on a single charge!

BATTERY LIFE


Up to **51 hours** on a single charge

Up to **29 hours** (CROS)

Specifications

- Neuro Processor
- Dual Radio
- Sensor Technology
- Rechargeable
- Telecoil
- Rocker Switch
- IP 68
- CROS compatible

Industry's longest lasting rechargeable battery in a RIC



18

ALL NEW

mRIC R
24 | 20 | 16


20% smaller
with
over 65%
longer lasting battery!

BATTERY LIFE
Up to
41 hours
on a single charge

Specifications

- Neuro Processor
- 2.4 GHz
- Sensor Technology
- Push Button
- IP 68
- Rechargeable

Industry's smallest rechargeable RIC with sensors!



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ALL NEW

RIC 312
24 | 20 | 16

Specifications


- Neuro Processor and features
- Dual Radio - 2.4 GHz + NFMI
- Sensor Technology
- Rocker Switch
- IP 68
- CROS compatible with Universal RIC 312 CROS Transmitter
- Size 312 zinc air battery
 - Up to 6 days of battery life
 - Up to 4 days (CROS)
- No Telecoil



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All new everything. Including colors.

Modernized colors, updated to better match skin tones



Tech Black Graphite Gray Silver Beige Caramel Chestnut White

21

ALL NEW

SnapFit 2.0 Receiver*
featuring FlexForm™ Receiver Cable

10-pin connector

Reduction in cable diameter, increased pliability, and Kevlar-reinforcement for a discrete, comfortable fit that's built to last

*Compatible with Genesis AI only




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Snap Fit 2.0

Receiver housing and cable lengths remain unchanged

- Existing Comfort Buds, earmolds, Hear Clear, and measuring tools are compatible

Black packaging



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Updated Matrix Names

40 gain → L

50 gain → M

60 gain → P


70 gain → UP*

Absolute Power
↓
Custom Cased
Available for All

*Custom Cased Required


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Styles



Standard

- RIC RT
- mRIC R
- RIC 312



Custom

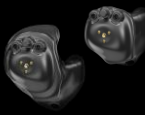
- Wireless (TC|HS|)TE R
- Wireless CIC
- IIC|CIC NW

25

ALL NEW

2.4 GHz Custom R

24 | 20 | 16



BATTERY LIFE
Up to **42 hours**
on a single charge

Specifications

- Neuro Processor
- 2.4 GHz
- Sensor Technology
- Telecoil (ITE only)
- IP 68
- Same industry-leading modular faceplate design as Evolv AI
- Utilizes legacy custom charger

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GENESIS^{AI}

2.4 GHz CIC

24 | 20 | 16 Technology Tiers



Industry's **smallest wireless custom**

Specifications


- Neuro Processor and features
- 2.4 GHz with curved antenna (no NFM1)
- Sensor Technology
- Optional Push Button
- Tinnitus Technology
- IP 68
- Compatible with My Starkey App and StarLink Accessories
- 312 Zinc Air battery
- Up to 7 days battery life

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ALL NEW

CIC NW

24 | 20 | 16



BATTERY LIFE
Up to **7 days**

Specifications


- Neuro Processor
- Optional Push Button
- IP 68
- Tinnitus Technology
- T2 Compatible
- Optional 312 battery
Up to 10 days

28

ALL NEW

IIC NW

24 | 20 | 16



BATTERY LIFE
Up to **7 days**

Specifications

- Neuro Processor
- Updated battery door design
- Tinnitus Technology
- IP 68
- 10 Battery
- T2 Compatible


Industry's smallest custom product

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ALL NEW

IIC NW

24 | 20 | 16




BATTERY LIFE
Up to **7 days**

Industry's smallest custom product

Updated battery door design

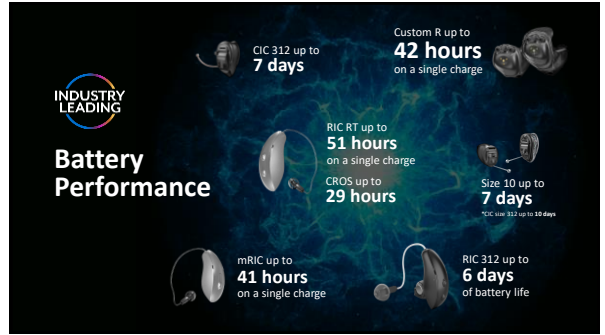
Utilizes Custom Mic Cover Small 52963-XXX



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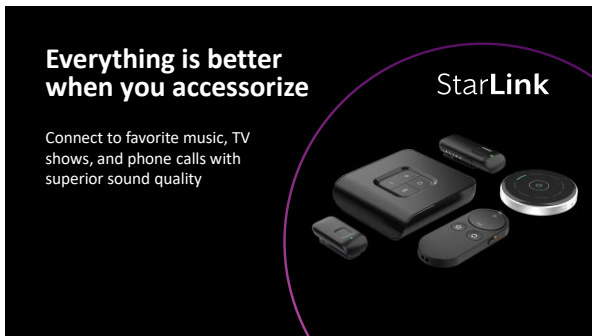
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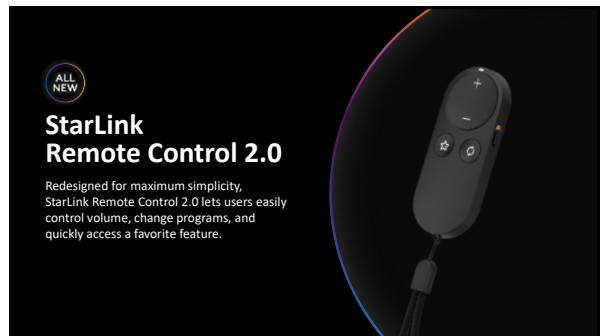
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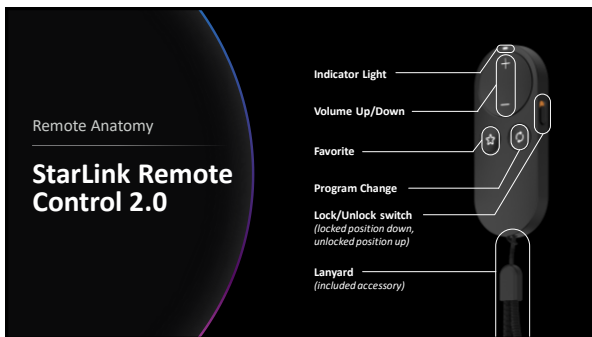
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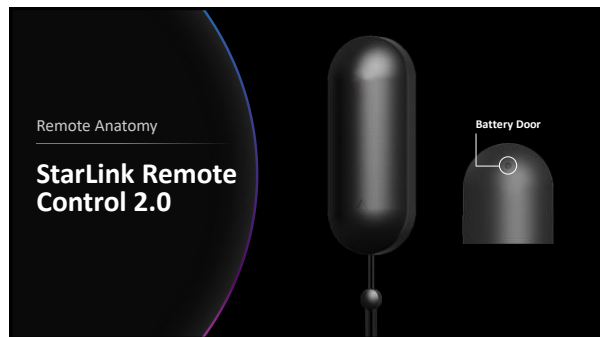
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User Controls

StarLink Remote Control 2.0

LED indicator


- White LED illuminates for any button press

Volume Control

- Short press

Favorite Button

- May include: Home, Accessory Start/Stop, Edge Mode+, Tinnitus On/Off, and Jump to Program 4




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Accessory Pairing

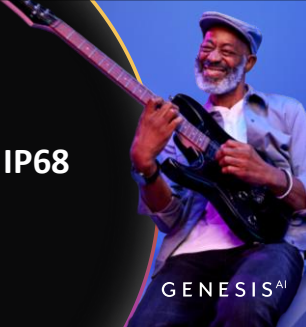
StarLink Remote Control 2.0

- Power hearing aids off/on
- Press and hold the Favorite button for 5 seconds
- Indicator light becomes solid for 2 seconds for a successful pairing



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Going Beyond IP68



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Ears and Electronics



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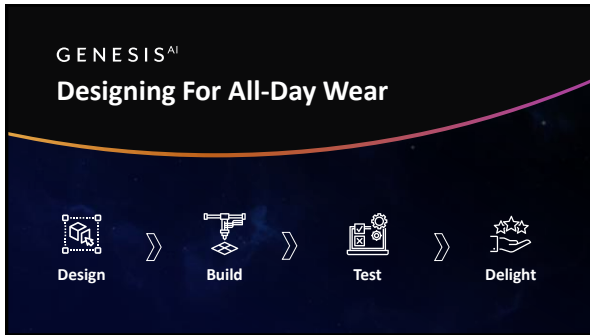


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Quality is defined as

The standard of something as measured against other things of a similar kind; the degree of excellence of something.

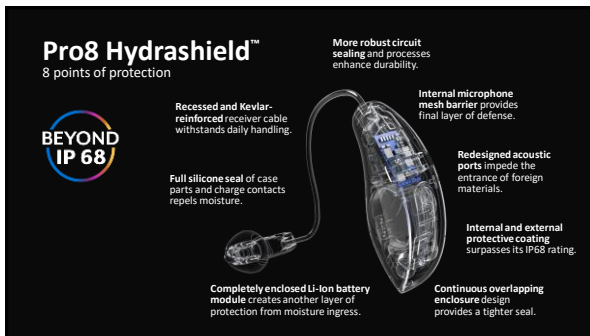
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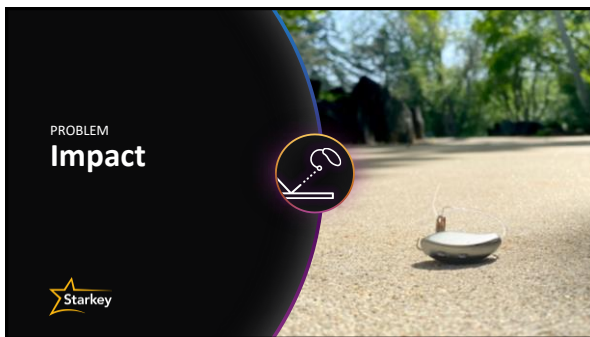
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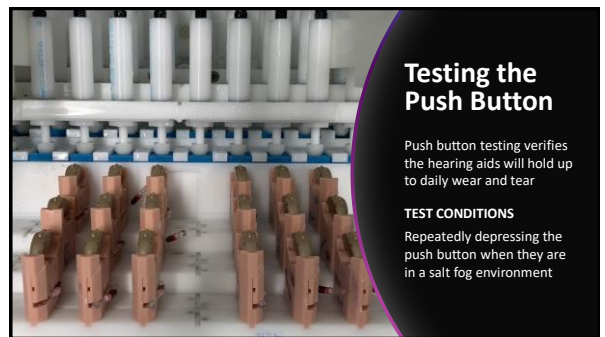
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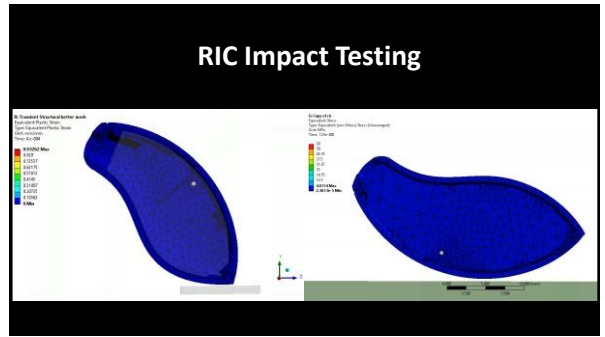
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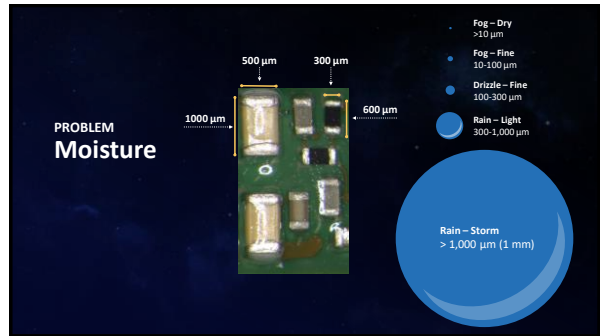
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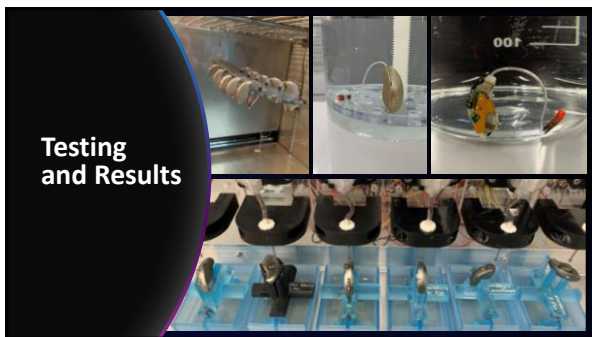
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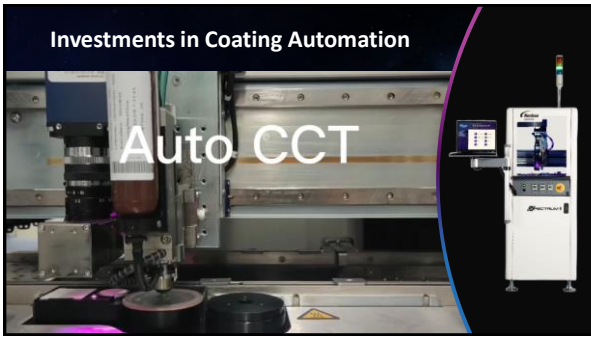
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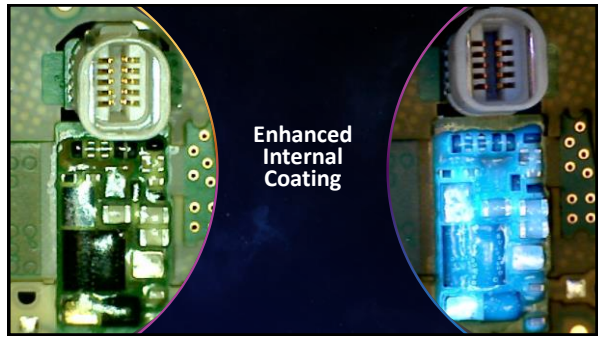
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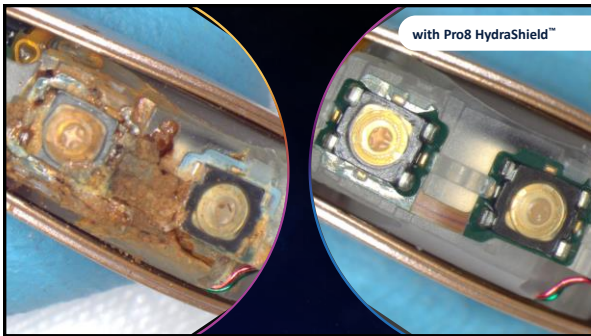
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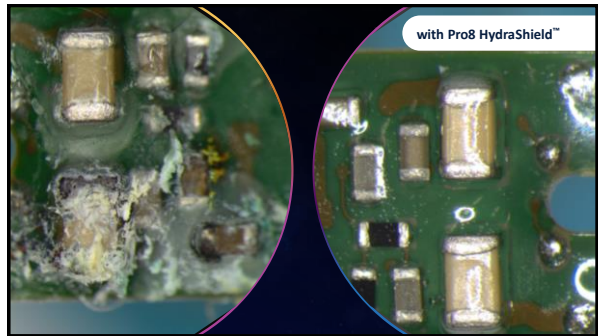
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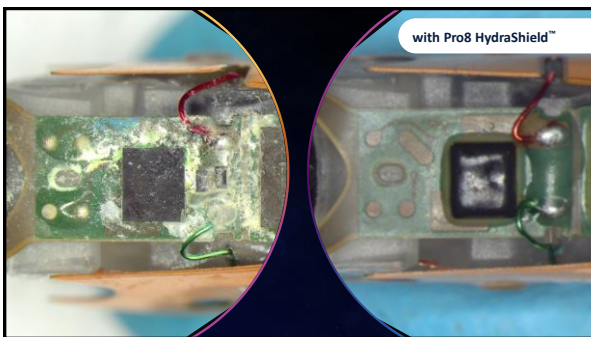
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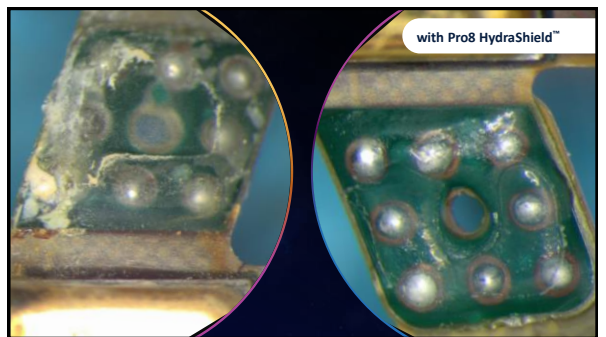
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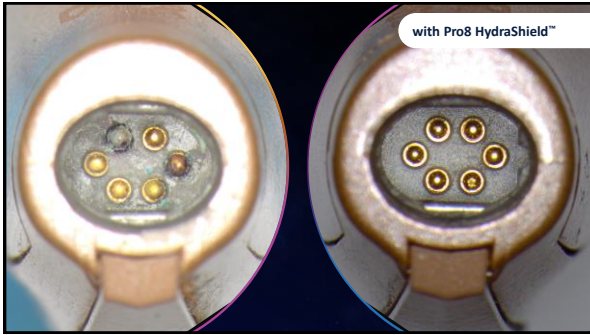
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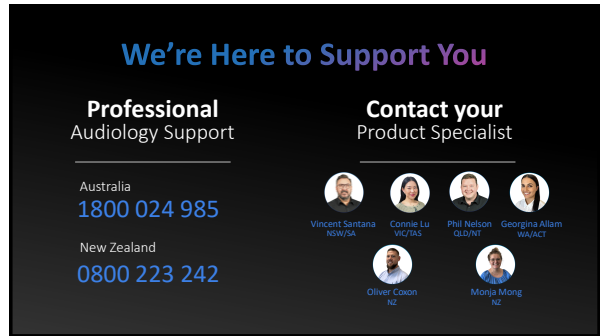
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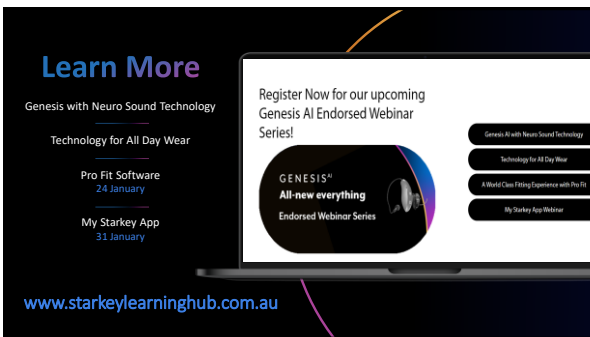
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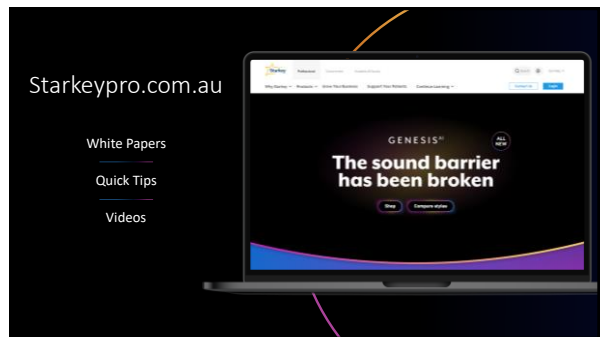
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