

# GENESIS<sup>AI</sup>



## PRODUCT GUIDE

2024



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	Performance				
Premium 24	mRICR	RICRT	RIC 312	ITCR	ITER
Advanced 20	mRICR	RICRT	RIC 312	ITCR	ITER
Select 16	mRICR	RICRT	RIC 312	ITCR	ITER

Discreet Design	
IIC NW	CIC NW
IIC NW	CIC NW
IIC NW	CIC NW

## Available Colors

- Standard Colors**
- White
  - Tech Black
  - Graphite Gray
  - Silver
  - Chestnut
  - Caramel
  - Beige

- Custom Colors**
- Faceplate Colors**
- Pink
  - Light Brown
  - Medium Brown
  - Chestnut
  - Dark Brown
  - Black

- Shell Colors**
- Clear
  - Light Brown
  - Pink
  - Blue/Red
  - Black

Genesis AI introduces an all-new design for maximum quality and durability. Every rechargeable Genesis AI product is waterproof\* thanks to our Pro8 HydraShield™ technology.

# Waterproof

Humidity Test	Salt Mist Test	Rain Spray Test	Targeted Sweat Drip Test**	Extended Reliability Testing**	Salt Brine Immersion Test**
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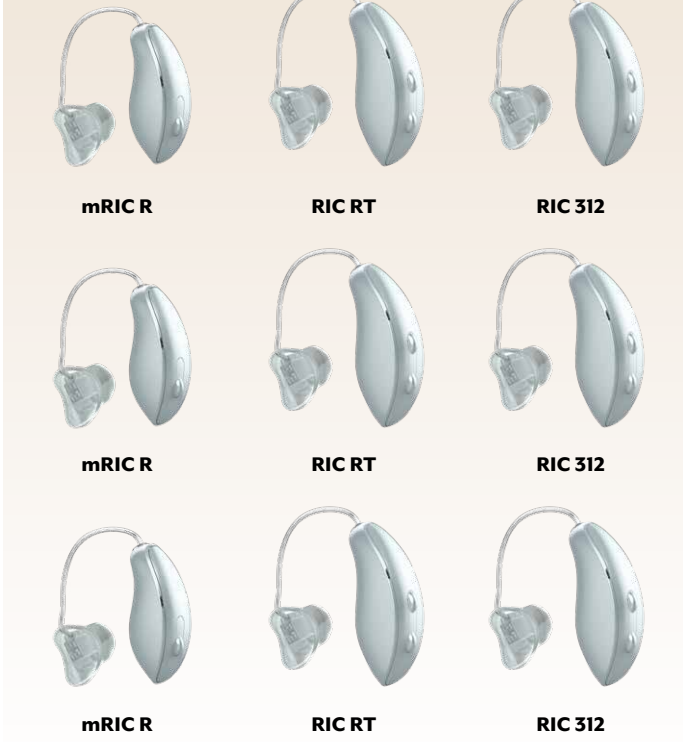
# IP68+

\*Up to 1m. \*\*RIC Genesis AI products only.

## Design



## Power Custom Cased SnapFit 2.0 Receiver



## CROS



## StarLink Wireless Accessories



**StarLink Table Microphone**  
 Make group settings easy with eight built-in microphones that stream the primary speaker's voice directly to your patient's hearing aids.



**StarLink Remote Microphone +**  
 Allows patients to easily stream from a variety of audio sources. This simple-to-use remote microphone + offers the most capabilities available in any accessory.



**StarLink Mini Remote Microphone**  
 Enables easy audio streaming and one-on-one conversations in noisy environments.



**StarLink Remote Control 2.0**  
 Easily control memory and volume, mute hearing aids and turn other special features on and off.



**StarLink TV Streamer**  
 Allows patients to easily stream audio from their TV or other electronic audio source directly to their hearing aids.



**StarLink Charger 2.0**  
 All chargers come with on-board turbo charging. Turbo charging automatically occurs when the hearing aid battery is low. The hearing aid will rapidly charge, providing approximately 3 hours of use time with only 10 minutes of charging.

## Genesis AI Key Features

Our latest technology provides superior sound quality plus advanced features and capabilities.

	Premium 24	Advanced 20	Select 16
Voice AI	●		
Translate	●		
Edge Mode+ with user control	●		
Personal Activity Monitoring	●		
Multiflex Tinnitus Pro	●	●	
Transcribe	●	●	
Edge Mode+ – Personalisation	●	●	
Edge Mode+ – Thrive app access	●	●	●
Smart Assistant with Voice	●	●	●
Find My Phone	●	●	●
Hear Share app compatibility	●	●	●
Engagement Tracking	●	●	●
Activity Tracking	●	●	●
Fall Alert	●	●	●
2-Way Audio	●	●	●
Reminders	●	●	●
Self Check	●	●	●
Auto On/Off	●	●	●
Tap Control	●	●	●
TeleHear full remote fit	●	●	●
REM Target Match	●	●	●

## App compatibility

All Genesis AI wireless styles are compatible with our My Starkey patient app and Hear Share caregiver app.



### My Starkey patient app

Gives patients control over their hearing aids, plus the ability to get tips, track their health, and access intelligent features designed to simplify their lives.



### Hear Share caregiver app

Provides peace of mind for caregivers and more independence for hearing aid wearers.

Pairing Genesis AI with Starkey's popular apps gives patients a long list of extra features, including:

#### Edge Mode+

Uses AI to optimize sound quality on-demand for either clearer speech or improved listening comfort.



#### Health monitoring

Uses the science of the ears to accurately count steps, track engagement and help wearers achieve well-being goals.



#### Fall detection

Starkey is still the only manufacturer with hearing aids that can detect falls and alert family and friends.



# Starkey Neuro Processor

A processor with a mind of its own.

The processor is the brains of every hearing aid, and no processor is smaller or more powerful than our all-new Starkey Neuro Processor.

It's the industry's most advanced processor technology with a unique on-board Deep Neural Network (DNN) accelerator engine that mimics the cerebral cortex of the human brain.

Tech Tiers   Channels   Bands	Premium 24	Advanced 20	Select 16
<b>Edge Mode+</b>			
User Control	●	○	○
Personalization	●	●	○
App Control	●	●	●
<b>Speech Optimization</b>			
Consonant Brightness	●	○	○
Voice AI	●	○	○
<b>Sound Manager</b>			
Ear-to-Ear Technology	●	●	●
Quiet	●	●	●
Machine Noise Reduction	 Up to 22 dB of reduction	 Up to 12 dB of reduction	 Up to 7 dB of reduction
Speech in Noise Reduction	 Up to 22 dB of reduction	 Up to 10 dB of reduction	 Up to 8 dB of reduction
Transient Noise Reduction	 Up to 15 dB of reduction	 Up to 9 dB of reduction	 Up to 6 dB of reduction
Wind Reduction	 Up to 35 dB of reduction	 Up to 19 dB of reduction	 Up to 10 dB of reduction
<b>Directional Processing*</b>			
Adaptive	●	●	●
Dynamic	●	●	●

\*Default on all standard styles. Optional for ITC/HS R and ITE R styles.

