


Welcome To

Evolv AI Made Easy

Options for audio include computer speaker or dial-in at 02 8518 1923 / Access Code: 2630 038 9589
For technical questions or log-in information please contact Vincent Santana at 0413 834 718 Vincent_Santana@Starkey.com.au



Hear better. Live better.

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Welcome To

Evolv AI Made Easy

The webinar will start in.....


00:05:00

Options for audio include computer speaker or dial-in at 02 8518 1923 / Access Code: 2630 038 9589
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Evolv AI Made Easy



Judy Grobstein, Au.D., MACAud
Regional Training and Education Director - APAC

Steven Le, BSci, BAppSci, MClInAud(CCP), AudA
Consumer Support Specialist and Trainer



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TECHNICAL ISSUES

If not using speakers and you haven't already, please call into the call center number 02 8518 1923 and enter access code 2630 038 9589


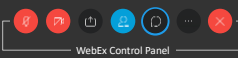
Please be sure to keep microphones muted

If you have any technical issues, please contact Vincent Santana at Vincent_santana@starkey.com.au or call him direct at 0413 834 718

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QUESTIONS?

Please share any questions you may have in the Chat Box directed to **All Panelists**. We will do our best to answer them throughout the training.

WebEx Control Panel

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ENDORSED SESSION

This Session is endorsed for ACAud, AudA and HAASA points

You must stay logged on for the full session

AudA members must complete a 10 questions quiz with a passing score of 70% as well as your CPD Reflections and Evaluations

ACAud and HAASA members must complete the quiz to receive full points.

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Learning Objectives

- 1**

Participants will be able to identify how to select the optimal Starkey hearing technology for your patients
- 2**

Participants will be able to discuss 3 Evolv AI features designed to provide effortless hearing, health and wellness for the wearer
- 3**

Participants will be able to describe how to successfully program Evolv AI devices using the Inspire fitting software

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When it comes to better hearing innovation, expect effortless.

STEVEN LE
Consumer Support Specialist and Trainer

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Starkey

To lead the world in better hearing and help people *live better lives*

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Silicon Valley Tel Aviv

Global Expansion Next Gen AI Partnerships

Apple amazon
SAMSUNG G

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Award-winning Design

2022 BIG Innovation Award, Evolv AI

2022 Artificial Intelligence Excellence Award, Evolv AI

2022 Manufacturing Leadership Award: Operational Excellence

2022 Manufacturing Leadership Award: Next Generation Leadership
New Applicant

2022 Platinum Award for Medical Devices, Evolv AI

2022 Red Dot Design, Evolv AI

2022 American Business Award for Health & Pharmaceutical Products, Evolv AI

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Next-level sound. Next-level everything.

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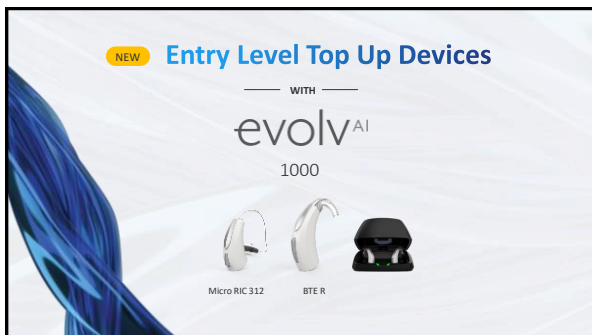
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16



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	Premium 2400	Advanced 2000	Select 1600	Basic 1200	Entry 1000
Voice AI	●				
Translate	●				
Multiflex Tinnitus Pro	●				
Edge Mode: On-demand control	●				
Transcribe	●				
Edge Mode: Thrive app access	●	●	●		
Thrive Assistant	●	●	●		
Find My Phone	●	●	●		
Hear Share app compatibility	●	●	●		
Engagement Tracking	●	●	●	●	
Activity Tracking	●	●	●	●	●
Fall Alert	●	●	●	●	●
CROS system*	●	●	●	●	●
2-Way Audio	●	●	●	●	●
Reminders	●	●	●	●	●
Self Check	●	●	●	●	●
Auto On/Off	●	●	●	●	●
Tap Control	●	●	●	●	●
Telehear full remote fit	●	●	●	●	●
RDM Target Match	●	●	●	●	●

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	Premium 2400	Select 1600	Entry 1000
Voice AI	●		
Translate	●		
Multiflex Tinnitus Pro	●		
Edge Mode: On-demand control	●		
Transcribe	●		
Edge Mode: Thrive app access	●	●	
Thrive Assistant	●	●	
Find My Phone	●	●	
Hear Share app compatibility	●	●	
Engagement Tracking	●	●	
Activity Tracking	●	●	●
Fall Alert	●	●	●
CROS system*	●	●	●
2-Way Audio	●	●	●
Reminders	●	●	●
Self Check	●	●	●
Auto On/Off	●	●	●
Tap Control	●	●	●
Telehear full remote fit	●	●	●
RDM Target Match	●	●	●

Sound Imaging:
Channels | Bands

Premium 2400	Select 1600	Entry 1000
24	16	10

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All Technology Tiers

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Fall Alert
2400 | 2000 | 1600 | 1200 | 1000

World's first and only hearing aid with fall detection and alerts

- Peace of mind
- Easy to use

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Fall Alert Setup

Feature is automatically enabled in the hearing aids

In the Thrive app

Ensure cloud sign in

Settings > Fall Alert > Begin Fall Alert Setup and follow the prompts to add a contact

Green "System Active" banner

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Telehear Remote Services™

Web-based remote hearing aid programming

2400 | 2000 | 1600 | 1200 | 1000

24

Patient or Professional
Launches TeleHear at the designated time

Patient
Explains the adjustment needs

Professional
Makes and syncs changes to the hearing aids and provides counseling

25

2-Way Audio Enhanced

With Evolv AI we introduced a game-changing phone conversation experience

2400 | 2000 | 1600 | 1200 | 1000

Hearing aid microphones pick up and stream voices directly back to iPhone and iPad, allowing patients to seamlessly talk hands-free.

iPhone/iPad users can now accept, end and decline calls with the hearing aid user controls.

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Enhanced 2-Way Audio

An Effortless iOS Experience with Evolv AI

Accept/End/Decline Calls

Accept, end or decline calls using the hearing aid user controls

No need to touch the iPhone/iPad

All MFi-compatible iPhone/iPad models

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2-Way Audio

Allows the hearing aid microphones to pick up and stream the user's voice back to iPhone/iPad for a hands-free conversation

iPhone 11 or newer + current version of iOS

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Activity Tracking

2400 | 2000 | 1600 | 1200 | 1000

Steps
Steps per day

Exercise
Minutes of exercise

Stand
Continuous movement for at least one minute in a one-hour period

Activity: 82

84

80

76

72

68

64

60

56

52

48

44

40

36

32

28

24

20

16

12

8

4

0

28

2400 | 2000 | 1600 | 1200 | 1000

Tap Control

Self Check

Reminders

Auto On/Off

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Tap Control

Engage Edge Mode (2400 only)

Access Thrive Assistant

Stop and Start Accessory Streaming

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Self Check

Quick, convenient way for patients to analyze their hearing aid system's performance.

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Reminders

Set audible reminders for appointments, taking medications, prescription refills, or other personal tasks

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Auto On/Off

Sensor-enabled power saving

Set hearing aid on a flat surface to activate sleep mode

Place hearing aid in ear to power on

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CROS System

Fully Wireless System

Utilizes NFMI to provide a robust ear-to-ear connection

Robust battery life

Simple fitting process with a variety of options to customize for the patient

Compatibility with 2.4 GHz Accessories and the Thrive app

RIC 312
BTE 13
RIC R (not available on 1000 level)

evolv AI
2400 | 2000 | 1600 | 1200 | 1000

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evolv AI

1600 Level and Up Features

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The Industry's First and Only

Edge Mode

On-Demand Adaptive Tuning


Giving patients more control in challenging listening environments

2400 | 2000 | 1600

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Tap Control/User Control

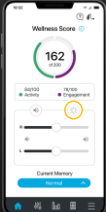
2400



Edge Mode Button

2400 | 2000 | 1600

Will appear on the Home screen by default.



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Dedicated Music Memory

2400 | 2000 | 1600

Unique music-centric fitting prescription

Shaped gain according to hearing loss for quiet music

Flat, linear insertion gain for loud music



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Unique Music Compression

2400 | 2000 | 1600

10 kHz Bandwidth

Compression Variables Optimized for Music

Loud Music Processed without Distortion

Linear Gain at High Inputs to Restore Loudness

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Speech in Loud Noise

2400 | 2000 | 1600

Reduces steady-state and dynamic background noise

Reduces interfering sounds from the sides

Preserves interaural level differences for localization



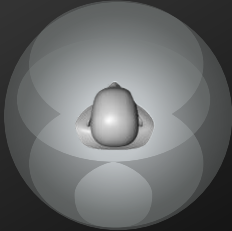
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Adaptive Directionality

With Speech ID

2400 | 2000 | 1600 | 1200

Automatic, adaptive null steering with Speech ID in each channel to protect speech at all angles around the listener



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Wellness Score

2400 | 2000 | 1600 | 1200

Activity

Engagement

With real-time tracking of both activity and social engagement, the Wellness Score addresses patient concerns of mobility and cognition



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Engagement Tracking

- Use**
Goal of 12-hour wear time per day
- Interaction**
Percentage of time in complex social listening situations including streaming
- Environment**
How varied are the listening environments

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HEARShare

Stay informed about your loved one's health and well-being anytime, anywhere

Evolv AI
2400 | 2000 | 1600 | 1200

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2400 | 2000 | 1600

INDUSTRY'S FIRST AND ONLY

Thrive Assistant

Voice Activated Hearing Aid Controls

- Increase Volume
- Decrease Volume
- Mute
- Change Memories

Change my memory to **Outdoors**

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Voice Commands

- User Guide
- Set a Reminder
- Find My Phone
- Thrive Assistant
- Smart Home Compatibility

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2400 Level and Up Features

Starkey

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Multiflex Tinnitus Pro

Next generation feature for sound therapy tinnitus management

- Three stimulus options to effectively mask the user's tinnitus
 - ALL HAs White Noise
 - EVOLV AI 2400 Audiogram-shaped
 - EVOLV AI 2400 Custom

MULTIFLEX TINNITUS PRO
AVAILABLE ON ALL WIRELESS STYLES

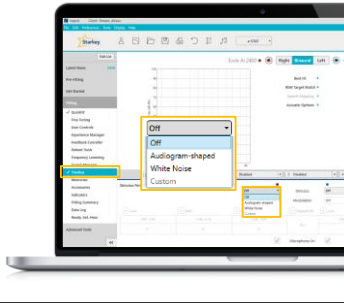
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Multiflex Tinnitus Pro

Accessed on the Tinnitus screen in Inspire

Use the dropdown menu to select the stimulus type


All options offer a 10,000 Hz bandwidth with 16 bands of adjustability



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Custom

- Personalized shaping of the Multiflex Tinnitus stimulus
- Multiflex Tinnitus Pro Tool is a research-based approach to improving the efficiency of the masking signal
- Minimum Detection Levels (MDLs) and Minimum Masking Levels (MMLs) provide personalized shaping of the tinnitus stimulus

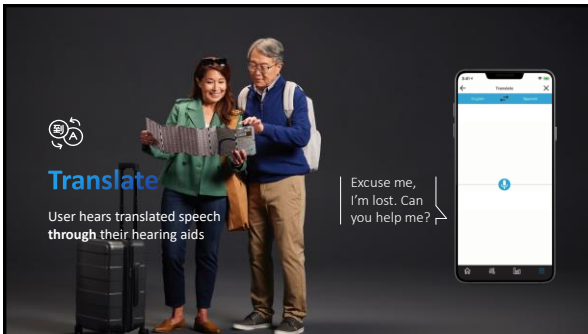


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Translate

User hears translated speech through their hearing aids

Excuse me, I'm lost. Can you help me?

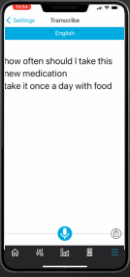


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Transcribe

Closed captioning for real-world situations

how often should I take this new medication
take it once a day with food



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Voice AI

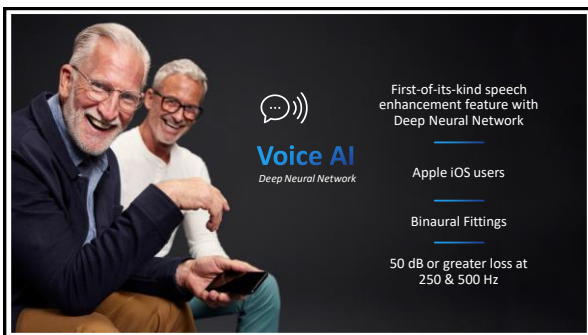
Deep Neural Network

First-of-its-kind speech enhancement feature with Deep Neural Network

Apple iOS users

Binaural Fittings

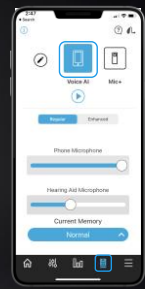
50 dB or greater loss at 250 & 500 Hz



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Voice AI

Deep Neural Network



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Made for all life's big and little hearing moments.




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INSPIRE 2023.1

Judy Grobstein, Au.D., MACAud
Regional Training and Education Director - APAC




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STARKEY SOUND™

55M

55 million adjustments every hour for the best possible sound quality.

**Always on.
Always automatic.**



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Inspire X Walkthrough



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Questions

Judy Grobstein, AuD-FAAA, MACAud
Judy_Grobstein@Starkey.com




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We're Here to Support You


Professional Audiology Support


Australia
1800 024 985


New Zealand
0800 223 242


Contact your Product Specialist



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VIC/TAS


Phil Nelson
QLD/NT


Georgina Allam
WA/ACT


Oliver Coxson
NZ


Morija Mong
NZ

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Learn More

Recorded Endorsed Webinars

The Way Forward for Audiology
Tinnitus Treatment Options
Effortless Fitting Series:
- From Basics to Brilliance
- Moving Beyond with Advanced Features



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Thank You.

Endorsement Numbers

ACAud Endorsed: 2023144 (2 CEP points with passing quiz)
 AudA Endorsed: CPD2324 041 (Category 1.2) (1 CPD Point)
 HAASA Endorsed: CPED2023-2025 (2023-013) (1.5 CPED points with passing quiz)



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